# Proposed Regulatory Changes for Suncorp Stadium

Consultation Results Report

 ${\bf Elements} \ from \ {\it Connected} \ {\it Communities}, \ {\it Inspired} \ {\it Futures} \ artwork \ by \ {\it David} \ Williams \ of \ Gilimbaa.$ 





# Contents

Introduction	4
Key Findings	5
Concerts at Suncorp Stadium	5
Personal enjoyment	5
Improving Brisbane's international reputation and ability to attract major artists	5
Increased opportunities to attend concerts locally	6
Increased economic activity	6
Increased employment opportunities	6
Key parts of Brisbane's preparation to host the 2032 Olympic and Paralympic Games	6
Suncorp Stadium is fit-for-purpose to host major events	
Major Sport Events at Suncorp Stadium	6
Utilising capacity of the Stadium	6
Unsupportive responses	7
Condition of the Suncorp Stadium playing surface	7
Suncorp Stadium should exclusively be used for sports	7
Excessive noise	7
Antisocial behaviour	7
Changed traffic conditions	8
Possibility of an unlimited number of concerts	8
Consolidated Survey Responses	9
Q3: Do you live within the Suncorp Stadium (Lang Park) Traffic Area?	9
Q4: Do you own and/or operate a business within the Suncorp Stadium Traffic Area?	9
Q5A: Were there any positive outcomes resulting from the temporary increase in concerts in 2023?	10
Q5B: Please select the relevant impacts from the list or outline the impacts from concerts at Suncorp Stadiu 2023 on you and/or your business	
Q6A: Did noise from concerts at Suncorp Stadium in 2023 have an impact on you and/or your business?	11
Q6B: Please select the relevant impacts from the list or outline the impacts from noise at concerts at Suncor Stadium in 2023 on you and/or your business.	•
Q7A: Did changed traffic conditions during concerts at Suncorp Stadium in 2023 negatively impact you and/your business?	

Q7B: Please select the relevant impacts from the list or outline the impacts of changed traffic conditions from concerts at Suncorp Stadium in 2023 had on you and/or your business1	2
Q7C: For the traffic impacts identified in Q7B, please indicate the overall level of negative impact on you and/or your business1	
Q8A: Did anything else about concerts at Suncorp Stadium in 2023 impact you and/or your business?1	3
Q8B: (If answered 'yes' to Q8A) Please outline the other impacts of concerts at Suncorp Stadium in 2023 on you or your business (open-ended responses included):	4
Q9A: Do you agree or disagree that Suncorp Stadium should be permitted to hold up to 12 concerts per calendar year or on a permanent basis from 2025?1	
Q9B: Please advise why you chose your answer to the previous question (Q9A): pen-ended responses include:1	5
Q10: What is your preferred number of concerts at Suncorp Stadium per calendar year?1	7
Q11: When attending Suncorp Stadium for a concert, how likely is it that you will visit the surrounding businesses and restaurants before and/or after the event?1	
Q12A: Do you agree or disagree that Suncorp Stadium should be permitted to count concert series or a single artist as one concert?	8
Q12B: Please advise why you chose your answer to the previous question (Q12A): Open-ended responses include1	
Q13A: Do you agree or disagree that Suncorp Stadium should be permitted to hold up to 24 major sport events per calendar year defined as a national or international sport event that has a crowd size greater than 45,000?2	20
Q13B: Please advise why you chose your answer to the previous question (Q13A): Open-ended responses include	
Overview of written submission responses	2
Detailed Summary of Written Submission Responses	3

## Introduction

Stadiums Queensland is a Queensland Government statutory body that owns Suncorp Stadium (also known as Lang Park or Brisbane Stadium). Suncorp Stadium is Queensland's premier rectangular stadium that hosts both major sport events and concerts. Suncorp Stadium has fit-for-purpose regulation through the *Major Sports Facilities Act 2001* and the Major Sports Facilities Regulation 2014 which provide certainty for the operating conditions for concerts, including noise from amplified music, while also setting some requirements for the staging of major sport events.

From 16 February 2024 to 12 March 2024, community consultation was undertaken via an online survey and written submissions on proposed regulatory changes for Suncorp Stadium.

Respondents were asked to provide feedback on proposed regulatory changes relating to:

- 1. Permanently increasing Suncorp Stadium's concert cap from six to 12 per year;
- 2. Counting a concert series as one concert at Suncorp Stadium; and
- 3. Increasing the current prescribed crowd size threshold for major sport events from greater than 35,000 to greater than 45,000.

At the time of consultation, Suncorp Stadium was limited by regulation to holding only six concerts per calendar year on a permanent basis. However, in 2022, the Queensland Government sought community views on a proposal to temporarily increase the number of concerts able to be held at Suncorp Stadium, from six to 12 concerts per year in 2023 and 2024, with this proposal implemented for those years only.

To maximise the use of the stadium, meet demand for stadiums-based concerts in inner city Brisbane, and ensure that Queensland can continue to attract world-class entertainment events and artists to the state, the Queensland Government consulted with community on a new proposal to permanently increase Suncorp Stadium's concert cap from up to six to up to 12 concerts per calendar year from 2025 onwards.

To help ensure that Suncorp Stadium has the capacity to attract and host national and international artists, the Queensland Government also sought community views on the proposal to count a concert series from one artist as one event.

A 2001 development approval condition limited Suncorp Stadium to 24 major sports events, with a major sport event initially defined as involving a crowd greater than 25,000. In 2011, an amendment to the *Major Sports Facilities Act 2001* and its regulation changed the definition of a major sport event to a crowd size greater than 35,000. Due to population increases as well as the recent strong performances of the Brisbane Broncos and the Dolphins rugby league teams, Stadiums Queensland advised the Department of Tourism and Sport (DTS) that the cap of 24 events with a crowd size exceeding 35,000 could be reached in coming years, if crowd sizes increase by as little as 10 percent on 2023 attendances.

To help meet this demand, the Queensland Government proposed increasing the prescribed crowd size threshold for major sport events at Suncorp Stadium from greater than 35,000 to greater than 45,000 (noting that the capacity of Suncorp Stadium is 52,500), with community views sought on this proposal during the above-mentioned consultation period.

Consistent with the *Queensland Government Better Regulation Policy*, this consultation was promoted through various channels to ensure that interested stakeholders had reasonable opportunity to engage with, and respond to, the survey or provide a submission. This promotion included, but was not limited to:

- Targeted social media advertising:
- Ministerial media statement;
- Electronic direct mail to local residents and businesses;
- Notification on the stadium's external LED screen: and
- Information on the venue website.

The consultation period was originally intended to last for three-weeks (21 calendar day), however, due to an error on the survey hosting platform, the consultation period was extended to 24 calendar days. During

this extended consultation period, 434 online survey responses and eight written submissions were received.

As this consultation was available state-wide, responses were received from a diverse cross-section of stakeholders, including private citizens who reside within the area immediately surrounding Suncorp Stadium (known as the Lang Park Traffic Area), local business owners or operators, as well as members of the wider public.

Due to the nature of the consultation, demographic data was largely excluded from the survey, however, almost all responses came from residents of Queensland. As this sample of respondents is both small in comparison to the size of the entire population of Queensland, and was self-selected rather than randomly selected, the results of this consultation are indicative and are not necessarily representative of the views of the entire community.

# Key Findings

In relation to the first proposal, a clear majority of respondents (81.3%) either agreed or strongly agreed that Suncorp Stadium should be permitted to hold up to 12 concerts per year on a permanent basis from 2025 onwards. Respondents indicated that concerts were an important part of Brisbane's cultural fabric and international reputation. Most respondents (60.4%) also specified their preference for the cap to be greater than 12.

A clear majority of total respondents (74.7%) also agreed or strongly agreed with the proposal to count a concert series as one concert at Suncorp Stadium. These respondents believed that any mechanism which provides for a greater number of concerts at Suncorp Stadium should be permitted given the many economic and social benefits that concerts provide.

84.1% of responses either agreed or strongly agreed with increasing the current prescribed crowd size threshold for major sport events from greater than 35,000 to greater than 45,000. Many of these respondents indicated that this increase will further support Queensland's already strong sporting culture and will help to meet the increasing demand for sports spectatorship in Queensland's southeast.

These supportive responses generally converged around the following themes that were provided as free text responses to survey questions for the two proposals relating to concerts at Suncorp Stadium and the proposal relating to the Suncorp Stadium major sport event crowd size threshold.

# Concerts at Suncorp Stadium

## Personal enjoyment

Many responses referenced concerts as a source of personal enjoyment and were in favour of increases to Suncorp Stadium's concert cap and for a concert series at Suncorp Stadium being counted as one event. Responses also indicated that respondents would attend more concerts and would patronise local businesses more regularly than they do currently if the concert cap was increased.

## Improving Brisbane's international reputation and ability to attract major artists

Many responses highlighted that increasing Suncorp Stadium's concert cap would improve Brisbane's international reputation as a world class entertainment location, while also increasing the likelihood of more major international acts choosing to perform in Brisbane in the future. Some respondents also believed that the current cap might have disincentivised some touring artists from scheduling performances in Brisbane.

#### Increased opportunities to attend concerts locally

Many responses noted that increasing the total number of concerts (by increasing the concert cap and counting a concert series as one event at Suncorp Stadium) would provide additional opportunities for the public to attend concerts locally. Additionally, some responses indicated that while respondents regularly travel interstate from Brisbane to attend concerts, they would prefer to attend these concerts locally and support local businesses wherever possible.

#### Increased economic activity

Responses that supported increasing Suncorp Stadium's current concert cap and counting a concert series as one event also referenced increased economic activity for both the state and for local communities. They cited increased tourist numbers as well as increased foot traffic and patronage of businesses as possible positive outcomes of these measures.

#### Increased employment opportunities

Many responses indicated that increasing Suncorp Stadium's current concert cap could provide additional employment opportunities for Queenslanders. Respondents also suggested that sectors that were severely affected by COVID-19 travel and gathering restrictions — such as the production and arts industries — would benefit from the proposed changes. Some respondents also highlighted that they could directly benefit from increased employment opportunities when patronage numbers increase.

# Key parts of Brisbane's preparation to host the 2032 Olympic and Paralympic Games

Some responses highlighted that, as the city prepares to host the Brisbane 2032 Olympic and Paralympic Games, hosting additional major concerts as well as larger crowds at Suncorp Stadium will aid the city's readiness to host this major international event. These responses suggested that hosting more largescale international events will allow Brisbane to hone the event management processes that will support the successful delivery of the Games.

## Suncorp Stadium is fit-for-purpose to host major events

Some responses suggested that Suncorp Stadium is Brisbane's most fit-for-purpose entertainment venue for hosting major international or national artists. These respondents suggested that, while venues like the Brisbane Entertainment Centre are adequate for smaller touring acts, major events require larger and more intricate infrastructure, with Suncorp Stadium providing this venue.

# Major Sport Events at Suncorp Stadium

## Utilising capacity of the Stadium

Of those supporting the proposal that Suncorp Stadium should be permitted to hold up to 24 major sports events with crowds greater than 45,000 (rather than the current threshold of greater than 35,000), most respondents based their support on the conviction that sports are an important part of Queensland's social character. Their responses converged on the idea that an increased crowd size threshold at Suncorp

Stadium would support the growth of Queensland's sporting teams and codes and will therefore positively contribute to this outcome.

Some responses also suggested that an increase to the major sport event crowd size threshold for the venue is necessary to account for both current and projected population growth in Southeast Queensland. These respondents indicated that as Queensland's population grows, spectator demand for sporting events will also increase, with additional capacity at Suncorp Stadium being required to meet this demand.

## Unsupportive responses

While these proposed regulatory changes received broad support across the total sample, some respondents were not supportive of the proposals. Importantly, those who indicated that they lived within the Lang Park Traffic Area highlighted the potential negative effects of these proposals more frequently relative to the total sample. For example, 19.5% of responses from people who indicated that they lived within the Lang Park Traffic Area either disagreed or strongly disagreed with the proposal that Suncorp Stadium should be permitted to hold up to 12 concerts per calendar year, compared to 15.9% of responses across the total sample.

This was consistent across the entire survey, with those who indicated that they lived within the Lang Park Traffic Area being less supportive of all proposals and emphasising more strongly the negative impacts associated with staging both concerts and major sports events at Suncorp Stadium. Despite this trend, most respondents who indicated that they lived within the Lang Park Traffic Area supported (agreed or strongly agreed) all proposed regulation changes (75.6% for proposal 1, 68.3% for proposal 2, and 75.6% for proposal 3).

Key themes which emerged from unsupportive open-ended responses are outlined below.

## Condition of the Suncorp Stadium playing surface

Some respondents suggested that any addition to the total number of concerts being hosted by Suncorp Stadium risks decreasing the quality of the playing surface. These respondents largely suggested that concerts have damaged the playing surface so significantly in the past that it has compromised the safety of players of other sporting codes.

## Suncorp Stadium should exclusively be used for sports

Some responses indicated their belief that Suncorp Stadium should be used exclusively as a sports venue and that, on this basis, hosting concerts at Suncorp Stadium is an inappropriate use of the venue. These respondents suggested that Suncorp Stadium was originally designated as a sports venue and that events other than sports should be accommodated elsewhere.

#### Excessive noise

Of those who indicated that they lived within the Lang Park Traffic Area, 26.8% of respondents reported that they have been negatively affected by noise from concerts hosted at Suncorp Stadium, and that this interrupted the quiet enjoyment of their premises. Responses indicated that this noise is most regularly caused by disruptive patrons of events held at the stadium and the increased traffic that these events can cause.

#### Antisocial behaviour

A minority of respondents indicated that they have been impacted by the antisocial behaviour of some patrons of both sports events and concerts held at Suncorp Stadium. Specifically, these respondents highlighted that both, before and after sports events and concerts, seemingly intoxicated patrons will sometimes urinate or vomit in the yards of some residences located near the stadium.

### Changed traffic conditions

Some respondents indicated that they were negatively impacted by the changed traffic conditions caused by major events at Suncorp Stadium. These respondents highlighted that these changed traffic conditions impacted their access to on-street parking, access to residential and/or commercial dwellings, as well as increasing congestion. Additionally, of responses from those living within the Lang Park Traffic Area who indicated that they had been negatively affected by these changed traffic conditions (n = 68), 72% (n = 49) stated that these impacts were moderate or significant.

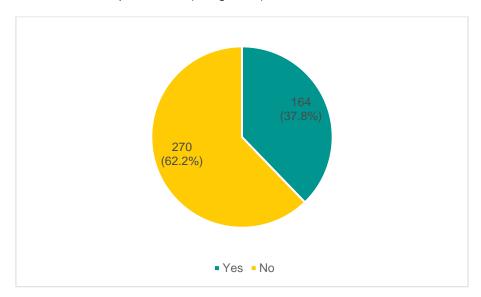
## Possibility of an unlimited number of concerts

Some respondents questioned what the actual number of concerts held at Suncorp Stadium might be if a concert series by a single artist was permitted to be counted as one event at Suncorp Stadium. These respondents were concerned that if Suncorp Stadium's concert cap is lifted to 12, and concert series are counted as one event, this will permit the venue to hold an effectively unlimited number of concerts.

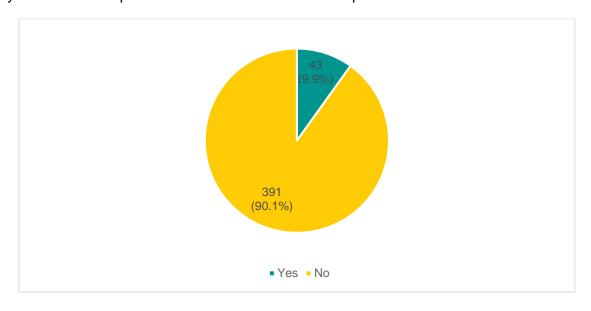
# Consolidated Survey Responses

In this section, some survey questions which relate to respondents' contact preferences and postcodes have been omitted. Not all questions were mandatory, percentages are not always shown for questions which received less than 100 responses, and some figures have been rounded.

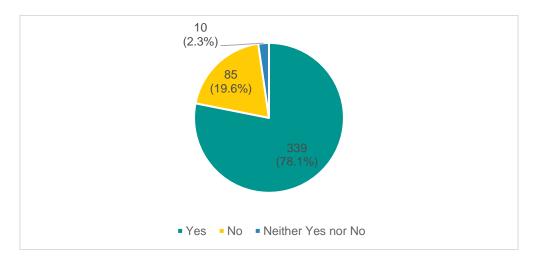




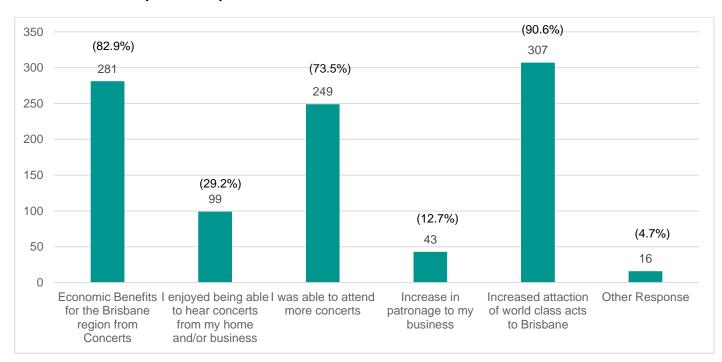
#### Q4: Do you own and/or operate a business within the Suncorp Stadium Traffic Area?



Q5A: Were there any positive outcomes resulting from the temporary increase in concerts in 2023?



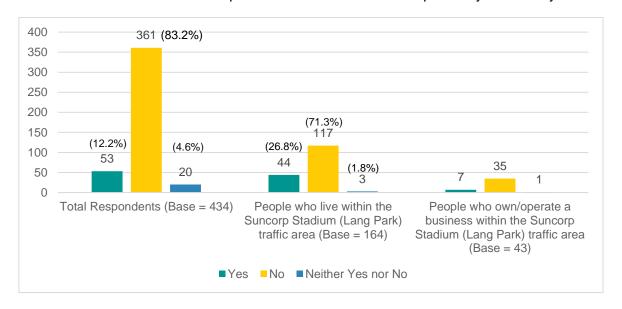
Q5B: Please select the relevant impacts from the list or outline the impacts from concerts at Suncorp Stadium in 2023 on you and/or your business.



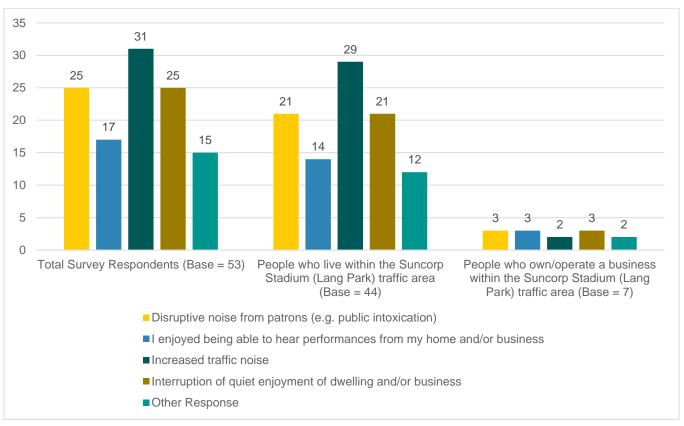
<sup>\*</sup> Please note respondents for Q5B were the respondents that answered 'yes' to positive outcomes in question Q5A

<sup>\*\*</sup> Please note that as respondents were able to select more than one answer, percentages shown may add up to more than 100%.

Q6A: Did noise from concerts at Suncorp Stadium in 2023 have an impact on you and/or your business?



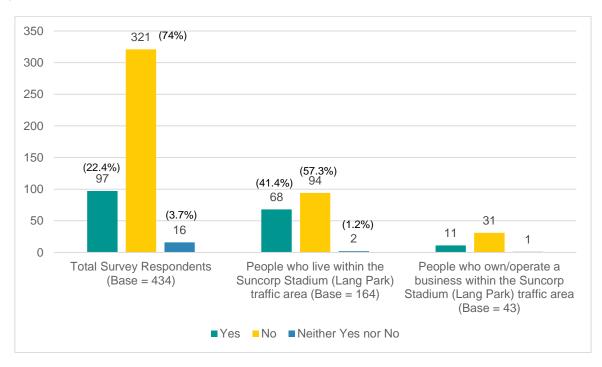
Q6B: Please select the relevant impacts from the list or outline the impacts from noise at concerts at Suncorp Stadium in 2023 on you and/or your business.



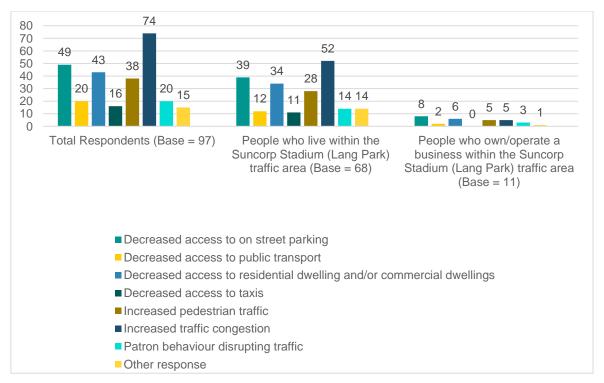
<sup>\*</sup>Please note respondents for Q6B were the respondents that answered 'yes' to noise impacts in Q6A.

<sup>\*\*</sup>Please note that as respondents were able to select more than one response, totals may therefore add to more than the base in the relevant sub-sample.

Q7A: Did changed traffic conditions during concerts at Suncorp Stadium in 2023 negatively impact you and/or your business?



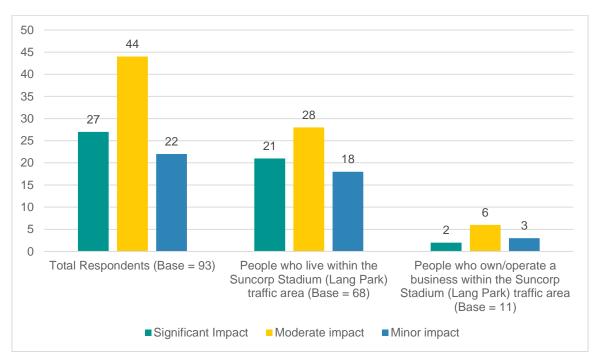
Q7B: Please select the relevant impacts from the list or outline the impacts of changed traffic conditions from concerts at Suncorp Stadium in 2023 had on you and/or your business.



<sup>\*</sup> Please note respondents for Q7B were the respondents that answered 'yes' to negative impacts in Q7A.

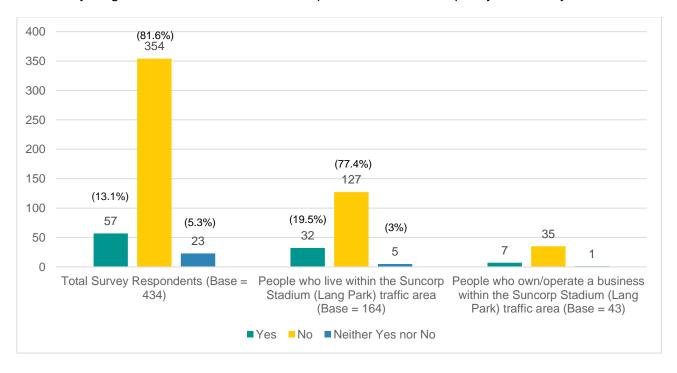
<sup>\*\*</sup>Please note that as respondents were able to select more than one answer, responses may add to more than the base in the relevant sub-sample.

Q7C: For the traffic impacts identified in Q7B, please indicate the overall level of negative impact on you and/or your business.



<sup>\*</sup>Please note respondents for Q7C answered 'yes to Q7A and as not all questions were compulsory, some responses may add to less than the base in the relevant sub-sample.

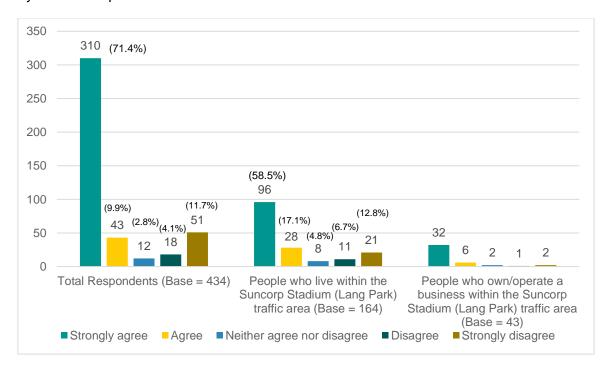
#### Q8A: Did anything else about concerts at Suncorp Stadium in 2023 impact you and/or your business?



Q8B: (If answered 'yes' to Q8A) Please outline the other impacts of concerts at Suncorp Stadium in 2023 on you or your business (open-ended responses included):

	Unsupportive Responses
1	Football (soccer) is adversely impacted by the increase. It reduces availability of what is primarily a multi sports facility and makes playing surface unsafe and unacceptable.
2	Difficulty with parking arrangements for visitors, contractors, workers during restricted parking times in concert days
3	Friends find it very difficult to visit because of restricted parking. I have to pay for parking permits for friends.
4	Significant detrimental impact to multiple sporting games for weeks after the concert due to the extremely poor pitch condition after concerts. Traffic congestion on my street meant I could not use my car plus I always need to leave my front lights on so my driveway is not used as a toilet.
5	I think with the amount of traffic in the area before and after events it might be wise to set up pick up and drop off areas 2 or 3 hundred metres away from the stadium as it is very frustrating to have multiple cars pull up in front of you on the main road to let people out. Hopefully there is a designated spot at the stadium for disabled patrons.
	Supportive Responses
1	The more events the better it is for small businesses around the area. Even stretching to Paddington, Milton (Park Road) and all of Petrie Terrace. Speaking to other business owners without events at the stadium the area would seriously struggle.
2	In addition to creating a more lively atmosphere on the days of the events, I found that the events had a flow- on effect, with bars seeming busier both before and after making it more desirable to go out in my local area.

Q9A: Do you agree or disagree that Suncorp Stadium should be permitted to hold up to 12 concerts per calendar year or on a permanent basis from 2025?

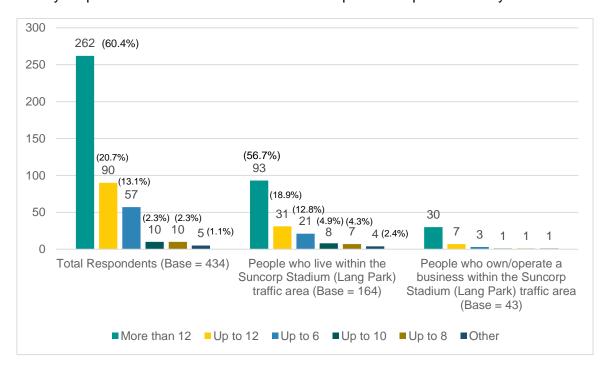


Q9B: Please advise why you chose your answer to the previous question (Q9A): pen-ended responses include:

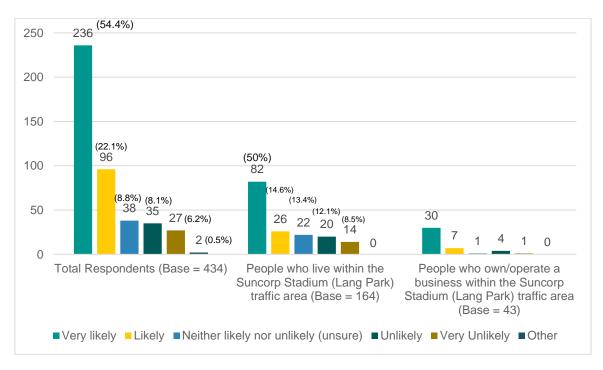
Cap should be higher; Sydney and Melbourne see a lot more sport and entertainment content and it would bring Brisbane to the same playing field.  It will bring a lot more money into the economy especially if major artists such as Taylor Swift are able to perform. Many people will be happy to see their favourite artist perform close to home rather than having to travel and see them.  The stadium is world class and an asset to our city and should be utilised for all sorts of events as it is beneficial from a tourism perspective and more significantly provides considerable economic benefits, to our hotels, restaurants and bars which have struggled in the post Covid era.  A wonderful venue that is suitable to attract more world class entertainment to our state. The benefits economically are immense and the ability for more Queenslanders to spend our money locally at concerts is also beneficial.  This is an excellent step in the right direction to making Brisbane an epicentre in Australian arts and culture. Great flow on effects for business and the population.  It is important for Brisbane and Queensland to be competitive as a location for events held on the Australian and international stage. Being one of the few large-capacity venues in Brisbane, it is great to see it attract headline acts.  This is an excellent concert venue, and entertainment district with efficient systems in place for the movement of people within the surrounding area, as well as many transport options to & from many areas of Brisbane. I went to a concert there in 2023 and was impressed by the bus system.  I support the increase in events only if there is increased crowd management pre and post event, increased cleaning to the local area, more toilets pre and post, increased traffic control, support to manage trespass and vandal damage.  It is a great opportunity for Brisbane to be in line with the other capital cities. The fact that Brisbane has missed out on so many major artists lately is detrimental to the residents of Queensland and the		Companies Page and
lt will bring a lot more money into the economy especially if major artists such as Taylor Swift are able to perform. Many people will be happy to see their favourite artist perform close to home rather than having to travel and see them.  The stadium is world class and an asset to our city and should be utilised for all sorts of events as it is beneficial from a tourism perspective and more significantly provides considerable economic benefits, to our hotels, restaurants and bars which have struggled in the post Covid era.  A wonderful venue that is suitable to attract more world class entertainment to our state. The benefits economically are immense and the ability for more Queenslanders to spend our money locally at concerts is also beneficial.  This is an excellent step in the right direction to making Brisbane an epicentre in Australian arts and culture. Great flow on effects for business and the population.  It is important for Brisbane and Queensland to be competitive as a location for events held on the Australian and international stage. Being one of the few large-capacity venues in Brisbane, it is great to see it attract headline acts.  This is an excellent concert venue, and entertainment district with efficient systems in place for the movement of people within the surrounding area, as well as many transport options to & from many areas of Brisbane. I went to a concert there in 2023 and was impressed by the bus system.  I support the increase in events only if there is increased crowd management pre and post event, increased cleaning to the local area, more toilets pre and post, increased traffic control, support to manage trespass and vandal damage.  It is a great opportunity for Brisbane to be in line with the other capital cities. The fact that Brisbane has missed out on so many major artists lately is detrimental to the residents of Queensland and the local economy  I believe that increasing the number of concerts allowed at Suncorp Stadium is a key requirement in preparing for the Brisbane 2032		Supportive Responses
perform. Many people will be happy to see their favourite artist perform close to home rather than having to travel and see them.  The stadium is world class and an asset to our city and should be utilised for all sorts of events as it is beneficial from a tourism perspective and more significantly provides considerable economic benefits, to our hotels, restaurants and bars which have struggled in the post Covid era.  A wonderful venue that is suitable to attract more world class entertainment to our state. The benefits economically are immense and the ability for more Queenslanders to spend our money locally at concerts is also beneficial.  This is an excellent step in the right direction to making Brisbane an epicentre in Australian arts and culture. Great flow on effects for business and the population.  It is important for Brisbane and Queensland to be competitive as a location for events held on the Australian and international stage. Being one of the few large-capacity venues in Brisbane, it is great to see it attract headline acts.  This is an excellent concert venue, and entertainment district with efficient systems in place for the movement of people within the surrounding area, as well as many transport options to & from many areas of Brisbane. I went to a concert there in 2023 and was impressed by the bus system.  I support the increase in events only if there is increased crowd management pre and post event, increased cleaning to the local area, more toilets pre and post, increased traffic control, support to manage trespass and vandal damage.  It is a great opportunity for Brisbane to be in line with the other capital cities. The fact that Brisbane has missed out on so many major artists lately is detrimental to the residents of Queensland and the local economy  I believe that increasing the number of concerts allowed at Suncorp Stadium is a key requirement in preparing for the Brisbane 2032 Olympic and Paralympic Games. Increasing the number of events across Queensland will botster the event indus	1	
beneficial from a tourism perspective and more significantly provides considerable economic benefits, to our hotels, restaurants and bars which have struggled in the post Covid era.  A wonderful venue that is suitable to attract more world class entertainment to our state. The benefits economically are immense and the ability for more Queenslanders to spend our money locally at concerts is also beneficial.  This is an excellent step in the right direction to making Brisbane an epicentre in Australian arts and culture. Great flow on effects for business and the population.  It is important for Brisbane and Queensland to be competitive as a location for events held on the Australian and international stage. Being one of the few large-capacity venues in Brisbane, it is great to see it attract headline acts.  This is an excellent concert venue, and entertainment district with efficient systems in place for the movement of people within the surrounding area, as well as many transport options to & from many areas of Brisbane. I went to a concert there in 2023 and was impressed by the bus system.  I support the increase in events only if there is increased crowd management pre and post event, increased cleaning to the local area, more toilets pre and post, increased traffic control, support to manage trespass and vandal damage.  It is a great opportunity for Brisbane to be in line with the other capital cities. The fact that Brisbane has missed out on so many major artists lately is detrimental to the residents of Queensland and the local economy  I believe that increasing the number of concerts allowed at Suncorp Stadium is a key requirement in preparing for the Brisbane 2032 Olympic and Paralympic Games. Increasing the number of events across Queensland will bolster the event industry by increasing employment and event experience. The key to Brisbane being ready to host the games is the ability to hold multiple events at the same time.  Concerts add life and vibrancy to the neighbourhood and Brisbane not to mention	2	perform. Many people will be happy to see their favourite artist perform close to home rather than having to
economically are immense and the ability for more Queenslanders to spend our money locally at concerts is also beneficial.  This is an excellent step in the right direction to making Brisbane an epicentre in Australian arts and culture. Great flow on effects for business and the population.  It is important for Brisbane and Queensland to be competitive as a location for events held on the Australian and international stage. Being one of the few large-capacity venues in Brisbane, it is great to see it attract headline acts.  This is an excellent concert venue, and entertainment district with efficient systems in place for the movement of people within the surrounding area, as well as many transport options to & from many areas of Brisbane. I went to a concert there in 2023 and was impressed by the bus system.  I support the increase in events only if there is increased crowd management pre and post event, increased cleaning to the local area, more toilets pre and post, increased traffic control, support to manage trespass and vandal damage.  It is a great opportunity for Brisbane to be in line with the other capital cities. The fact that Brisbane has missed out on so many major artists lately is detrimental to the residents of Queensland and the local economy  I believe that increasing the number of concerts allowed at Suncorp Stadium is a key requirement in preparing for the Brisbane 2032 Olympic and Paralympic Games. Increasing the number of events across Queensland will bolster the event industry by increasing employment and event experience. The key to Brisbane being ready to host the games is the ability to hold multiple events at the same time.  Concerts add life and vibrancy to the neighbourhood and Brisbane not to mention economic benefits. I am proud to say that I can walk up my road to see McCartney Ed Sheeran etc!!! We have always been impressed with crowd and traffic control measures.	3	beneficial from a tourism perspective and more significantly provides considerable economic benefits, to our
Great flow on effects for business and the population.  It is important for Brisbane and Queensland to be competitive as a location for events held on the Australian and international stage. Being one of the few large-capacity venues in Brisbane, it is great to see it attract headline acts.  This is an excellent concert venue, and entertainment district with efficient systems in place for the movement of people within the surrounding area, as well as many transport options to & from many areas of Brisbane. I went to a concert there in 2023 and was impressed by the bus system.  I support the increase in events only if there is increased crowd management pre and post event, increased cleaning to the local area, more toilets pre and post, increased traffic control, support to manage trespass and vandal damage.  It is a great opportunity for Brisbane to be in line with the other capital cities. The fact that Brisbane has missed out on so many major artists lately is detrimental to the residents of Queensland and the local economy  I believe that increasing the number of concerts allowed at Suncorp Stadium is a key requirement in preparing for the Brisbane 2032 Olympic and Paralympic Games. Increasing the number of events across Queensland will bolster the event industry by increasing employment and event experience. The key to Brisbane being ready to host the games is the ability to hold multiple events at the same time.  Concerts add life and vibrancy to the neighbourhood and Brisbane not to mention economic benefits. I am proud to say that I can walk up my road to see McCartney Ed Sheeran etc!!! We have always been impressed with crowd and traffic control measures.	4	economically are immense and the ability for more Queenslanders to spend our money locally at concerts is
and international stage. Being one of the few large-capacity venues in Brisbane, it is great to see it attract headline acts.  This is an excellent concert venue, and entertainment district with efficient systems in place for the movement of people within the surrounding area, as well as many transport options to & from many areas of Brisbane. I went to a concert there in 2023 and was impressed by the bus system.  I support the increase in events only if there is increased crowd management pre and post event, increased cleaning to the local area, more toilets pre and post, increased traffic control, support to manage trespass and vandal damage.  It is a great opportunity for Brisbane to be in line with the other capital cities. The fact that Brisbane has missed out on so many major artists lately is detrimental to the residents of Queensland and the local economy  I believe that increasing the number of concerts allowed at Suncorp Stadium is a key requirement in preparing for the Brisbane 2032 Olympic and Paralympic Games. Increasing the number of events across Queensland will bolster the event industry by increasing employment and event experience. The key to Brisbane being ready to host the games is the ability to hold multiple events at the same time.  Concerts add life and vibrancy to the neighbourhood and Brisbane not to mention economic benefits. I am proud to say that I can walk up my road to see McCartney Ed Sheeran etc!!! We have always been impressed with crowd and traffic control measures.	5	
of people within the surrounding area, as well as many transport options to & from many areas of Brisbane. I went to a concert there in 2023 and was impressed by the bus system.  I support the increase in events only if there is increased crowd management pre and post event, increased cleaning to the local area, more toilets pre and post, increased traffic control, support to manage trespass and vandal damage.  It is a great opportunity for Brisbane to be in line with the other capital cities. The fact that Brisbane has missed out on so many major artists lately is detrimental to the residents of Queensland and the local economy  I believe that increasing the number of concerts allowed at Suncorp Stadium is a key requirement in preparing for the Brisbane 2032 Olympic and Paralympic Games. Increasing the number of events across Queensland will bolster the event industry by increasing employment and event experience. The key to Brisbane being ready to host the games is the ability to hold multiple events at the same time.  Concerts add life and vibrancy to the neighbourhood and Brisbane not to mention economic benefits. I am proud to say that I can walk up my road to see McCartney Ed Sheeran etc!!! We have always been impressed with crowd and traffic control measures.  The economic benefits to the surrounding businesses and to the city are pots of gold. It also brings our people	6	and international stage. Being one of the few large-capacity venues in Brisbane, it is great to see it attract
cleaning to the local area, more toilets pre and post, increased traffic control, support to manage trespass and vandal damage.  It is a great opportunity for Brisbane to be in line with the other capital cities. The fact that Brisbane has missed out on so many major artists lately is detrimental to the residents of Queensland and the local economy  I believe that increasing the number of concerts allowed at Suncorp Stadium is a key requirement in preparing for the Brisbane 2032 Olympic and Paralympic Games. Increasing the number of events across Queensland will bolster the event industry by increasing employment and event experience. The key to Brisbane being ready to host the games is the ability to hold multiple events at the same time.  Concerts add life and vibrancy to the neighbourhood and Brisbane not to mention economic benefits. I am proud to say that I can walk up my road to see McCartney Ed Sheeran etc!!! We have always been impressed with crowd and traffic control measures.  The economic benefits to the surrounding businesses and to the city are pots of gold. It also brings our people	7	of people within the surrounding area, as well as many transport options to & from many areas of Brisbane.
missed out on so many major artists lately is detrimental to the residents of Queensland and the local economy  I believe that increasing the number of concerts allowed at Suncorp Stadium is a key requirement in preparing for the Brisbane 2032 Olympic and Paralympic Games. Increasing the number of events across Queensland will bolster the event industry by increasing employment and event experience. The key to Brisbane being ready to host the games is the ability to hold multiple events at the same time.  Concerts add life and vibrancy to the neighbourhood and Brisbane not to mention economic benefits. I am proud to say that I can walk up my road to see McCartney Ed Sheeran etc!!! We have always been impressed with crowd and traffic control measures.  The economic benefits to the surrounding businesses and to the city are pots of gold. It also brings our people	8	cleaning to the local area, more toilets pre and post, increased traffic control, support to manage trespass
for the Brisbane 2032 Olympic and Paralympic Games. Increasing the number of events across Queensland will bolster the event industry by increasing employment and event experience. The key to Brisbane being ready to host the games is the ability to hold multiple events at the same time.  Concerts add life and vibrancy to the neighbourhood and Brisbane not to mention economic benefits. I am proud to say that I can walk up my road to see McCartney Ed Sheeran etc!!! We have always been impressed with crowd and traffic control measures.  The economic benefits to the surrounding businesses and to the city are pots of gold. It also brings our people	9	missed out on so many major artists lately is detrimental to the residents of Queensland and the local
proud to say that I can walk up my road to see McCartney Ed Sheeran etc!!! We have always been impressed with crowd and traffic control measures.  The economic benefits to the surrounding businesses and to the city are pots of gold. It also brings our people	10	for the Brisbane 2032 Olympic and Paralympic Games. Increasing the number of events across Queensland will bolster the event industry by increasing employment and event experience. The key to Brisbane being
	11	proud to say that I can walk up my road to see McCartney Ed Sheeran etc!!! We have always been impressed
regarder to delegate the med determining for the day and state.	12	The economic benefits to the surrounding businesses and to the city are pots of gold. It also brings our people together to celebrate. It is free advertising for the city and state.
The proposal increases opportunities for residents of Brisbane to experience international music events. The stadium seems to have well developed and practised routines for large crowds entering and exiting because it will allow more artists and groups to perform in SEQ.	13	stadium seems to have well developed and practised routines for large crowds entering and exiting because
Benefits the local economy. Attracts artists and sporting events. Saves Queenslanders travelling interstate. Gives locals more opportunities to attend.	14	
The boost to the State economy alone should make this worth it.	15	The boost to the State economy alone should make this worth it.
The concert/events are not disruptive, and noise curfews work well. We enjoy attending and have observed very little disruption as a result. This is a substantial community asset which is really underutilised.	16	

17 Brisbane is heading toward the Olympics and as such, should be able to attract and host more concerts and events. It's good for Brisbane, its people, and the local economy. 18 The economic and tourism benefits are significant. However, the issue of pedestrian access to the stadium needs to be addressed. If Brisbane wishes to become a 'world city' it is essential that we attract more global artists. This will drive 20 tourism and economic activity, but also prepare us for 2032. **Unsupportive Responses** Enough is enough. This is a medium built-up area with an increasing number of apartments being built. The 1 stadium is bounded by major roads that handle enough traffic already. No more noise or disruption, please. Suncorp Stadium is primarily a sporting venue. Holding concerts has a detrimental effect on the field making 2 it unsuitable (and often dangerous) for the primary sport use. This has particularly affected the Brisbane Roar this summer. 3 Residents are already severely impacted by increased noise from drunk patrons, traffic. 4 All proposed changes relating to the area - concerts, resident parking - are adverse to residents. I would be more open to changes if, for example, residents weren't required to pay to have a parking permit outside their own residences (like most of Brisbane). Operating near Suncorp Stadium, we face challenges during events. Traffic and parking restrictions hinder 5 patron access, causing missed shows and revenue loss. Lack of parking information leads to fines, frustrating patrons and impacting our business reputation. 6 This is a significant increase and imposition on those people that live in the area. Arrangements to deal with the number of people and traffic are not appropriate. Road closures make it very difficult to then get around. Queueing buses done Baroona Rd for significant periods of time with their engines running and closing Milton Rd is not acceptable. 7 Noise, disturbs children trying to sleep, spooks animals, destroys quite enjoyment.

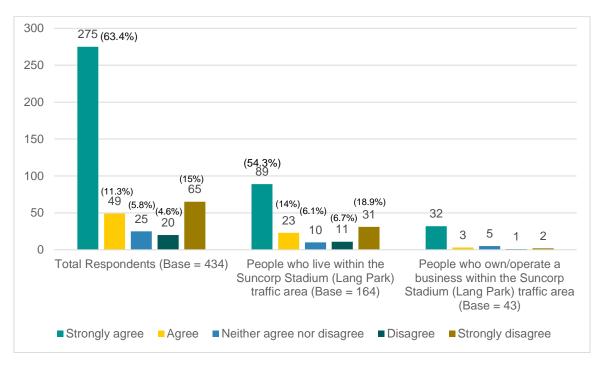
#### Q10: What is your preferred number of concerts at Suncorp Stadium per calendar year?



# Q11: When attending Suncorp Stadium for a concert, how likely is it that you will visit the surrounding businesses and restaurants before and/or after the event?



Q12A: Do you agree or disagree that Suncorp Stadium should be permitted to count concert series or a single artist as one concert?

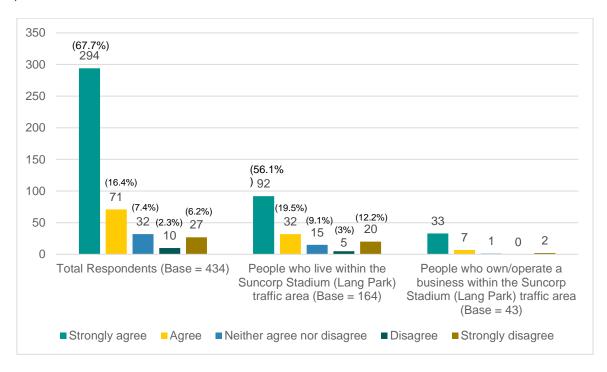


Q12B: Please advise why you chose your answer to the previous question (Q12A): Open-ended responses include:

	Supportive Responses
1	Allows for a larger variety of concerts which keeps interest and excitement among visitors.
2	Many artists need to hold concerts over multiple dates to meet demand, it makes sense to view these as one concert.
3	It seems logical to count them as one concert, however I acknowledge that I live far enough away from the stadium that I am not impacted by noise.
4	Because it encourages the artist to hold more than one concert. This then enables more people in Brisbane and surrounding area to be able to attend the concert and not miss out. Or if the miss out they might have to spend a lot more money to travel interstate where if there was an option it is keeping the revenue local.
5	Headline acts increasingly perform over a number of nights, especially as Suncorp Stadium has a smaller capacity compared to flagship venues in Sydney and Melbourne.
6	Hopefully counting them this way will encourage more artists like Coldplay and Taylor Swift to play here again. We can use that money in our economy rather than sending it interstate.
7	It may be too restrictive for top international artists who perform a series of concerts to work around the cap and they may avoid performing at Suncorp Stadium or in Brisbane altogether, knowing that fans are willing to travel interstate to see them. This means that people who cannot afford (either the time or \$) to fly interstate miss out on concerts which bring much needed revenue to Brisbane.
8	In recent years the demand for these large concerts seems to have increased so I think it is sensible to accommodate that demand.

9 International artists often need 2 or 3 nights so that everyone who wants to see their show can. If each concert is counted, then you are limiting the amount of experiences people could enjoy over the year. 10 Allowing a concert series to count as 1 concert ensures people have access to many artists and concert options throughout the year allowing them to see their favourite artist here in their hometown rather than flying to another state. **Unsupportive Responses** 1 Will mean a bigger negative impact on the sporting field due to consecutive shows, and reduced time for the field to recover before sporting events. 2 Each concert is a separate event and should be counted as such. 3 This effectively makes the cap meaningless. If all 12 concerts were to have 2 or 3 shows, then this would mean the true number would be 24 or 36 shows. 4 As much as I enjoy the concerts, I think that it is best to have a balance. I would not want a concert every 2nd week. 5 A series could be 2 or 10. I am not agreeing to an unknown negative outcome. This would make the limit set irrelevant. If the limit is increased to 12, I would not support this change as well 6 as there could be many more concerts/event than the 12. 7 A series of concerts is not one night of disturbance. 8 Disingenuous to count a series of three concerts, for example, as one, because that means disruption occurs three times, not once.

Q13A: Do you agree or disagree that Suncorp Stadium should be permitted to hold up to 24 major sport events per calendar year defined as a national or international sport event that has a crowd size greater than 45,000?



Q13B: Please advise why you chose your answer to the previous question (Q13A): Open-ended responses include:

	Supportive Responses
1	Suncorp Stadium would be able to attract more major sporting events. I feel that it is the ease getting to and from Suncorp Stadium that makes it attractive to spectators. I am not sure that there is currently an alternative venue to hold major sporting events. E.g. If we had to go the Gold Coast to watch a major sporting event, would probably not go due to the increase in travel time and lack of effective transport.
2	It's a major stadium in the centre of a major city. Why shouldn't we be trying to attract as many big events as possible.
3	Brisbane is missing out on hosting international quality major events due to this regulation. The popularity of attending sporting fixtures has increased post Covid. With the increased popularity of the Broncos, Dolphins, Origin and Magic Rounds. The stadium should have the threshold increased to be allowed to host more major events.
4	I strongly approve of Brisbane hosting major events such as the FIFA Women's World Cup. We should do what we can to support more of these events with capacities ranging from 35,000 to 45,000. Increasing the capacity threshold for major events provides additional opportunities for mid to large-sized events.
5	I think this is reasonable, the area shines when it is activated for major events. Increasing the number of major sporting events will allow a more diverse range of sports to be hosted, catering to different crowds and increasing the vibrancy of the area.
6	The figures need to move with population growth, why take an event somewhere else when Suncorp Stadium is a perfectly good venue.

7 Limitations on these things is what holds us back from growth and restricts the abilities of people to see their favourite teams play if the games sell too many tickets and the stadium reaches capacity for major sport events. 35,000 isn't really that many for a stadium of its size. 8 Encouraging increased attendance can only benefit local businesses. 9 It is extremely beneficial to the Brisbane community to have as many large events at Suncorp Stadium as possible. 10 I think Brisbane has come of age and needs to demonstrate that it can and does compete with Melbourne and Sydney for these events. 11 Suncorp Stadium is an iconic venue renowned nationally and internationally. There should be no restrictions on crowd size however if there is it certainly needs to be the higher number closest to capacity. Again, extremely beneficial to businesses nearby, employees of the stadium and the QLD economy, in general. 12 Endless examples of how important sport is to society, culture, businesses etc. Caxton Street and Brisbane are alive for Origin, Women's World Cup, League, Magic Round etc. **Unsupportive Responses** 1 Until the Stadium addresses the ongoing impact on the local community 100%, we will not agree to an increase. As tax and rate payers, it is not incumbent on us to take on this burden in our own backyards simply for profit. There needs to be greater - significantly greater - support and resources available to local residents for every single event at the Stadium. 2 Too many people, too much traffic. 3 The stadium cannot manage the number of people that regularly attend events. More events of larger numbers will simply create more of the same problems associated with road closures, public transport, poor behaviour, additional traffic, and a reduction in my quality of living. 4 Traffic congestion, intoxicated people walking the streets afterwards, noise disturbance, rubbish left behind no street parking.

# Overview of written submission responses

In addition to responses provided via the online survey, respondents were also able to provide their feedback through written submissions. During the consultation period, eight written submissions were received relating to proposed regulation changes to Suncorp Stadium.

A variety of supportive, unsupportive as well as neutral feedback was received through this process. While much of this written feedback relates to one or more of the themes highlighted on pages 2 to 5 of this document, some additional and nuanced information was provided which could not be easily placed into the previously identified themes.

For example, one resident highlighted that noise caused by concerts was more disruptive for them during the working week, whereas they found noise less disruptive during the weekends. Other submissions raised concerns regarding the consultation process itself. These concerns centred on what these respondents believed to be flaws or inaccuracies in how the online survey was written.

Submissions are summarised in the table, below.

# Detailed Summary of Written Submission Responses

TAKE	HOLDER TYPE	DATE RECEIVED	SUMMARY OF STAKEHOLDER FEEDBACK
1.	Resident	21 February	Counting a concert series as one concert – not reasonable – could be multiple days.
		2024	<b>Parking permits –</b> not appropriate for increase in concerts which could lead to increases in parking permit costs.
			Noise from fireworks – should be no fireworks after 8.30pm
			<b>Position of concert stage –</b> positioning impacts level of noise fo stakeholder – less noisy when stage is on northern end of stadium.
			<b>Timing of events (concert and sport) –</b> weeknight events starting as late as 7:30-8pm result in high noise levels after 9pm which disturbs sleep. More acceptable on weekends but not over multiple nights.
			Unintended consequences (area liveability)
			Long periods with consecutive event days could reduce liveability and cause people to leave the area.
2.	Business	21 February 2024	Supportive of increase in number of concerts/events – with Olympics coming up, this is great way to show the world what an amazing city Brisbane is.
3.	Resident	21 February 2024	Survey fails to consider potential ramifications of classifying a concert series as a singular concert – 12 concert series going over three nights each would constitute 36 concert events. Survey presents a false narrative/reality.
4.	Resident	4 March	Agree with increase from 6 to 12 concerts.
		2024	Agree that a concert series should be considered one concert.
			Highlights that the capacity of Suncorp Stadium is 55,000 – in the past no all seats utilised which was wasteful – additional capacity is good for the economy (associated hotel/venue patronage)
			Noise an issue but well addressed, also ticket scalping is an issue highlighted that Ttixel and Ticketswap have secure ways to sell tickets.
			Food and drink costs too expensive – need easier access to water and bathrooms at summer concerts – e.g. water bottle refill stations
5.	Resident	7 March 2024	<b>Increase in number of concerts – opposed</b> – significant increase in restrictions in terms of traffic, also additional noise – negatively impacting liveability.
			<b>Concerts more appropriate in other venues –</b> Brisbane Convention and Exhibition Centre and Boondall Entertainment Centre are more appropriate concert venues.
6.	Football Advocacy Group	8 March 2024	<b>Opposed to increase in concert cap</b> – impacts pitch quality for sporting events (particularly soccer). Highlighted that the condition of the pitch habeen classed as 'unacceptable' by Professional Footballers Association Australia.
			Would support construction of smaller boutique stadiums for soccer matches to mitigate potential increase in concerts
7.	Local Government - Brisbane	8 March 2024	Not able to provide a formal position on the proposal.
8.	Gold Coast Resident	13 March 2024	For concert amenity issues, complainants in the vicinity of Suncorp Stadium have diminished rights compared to complainants in the vicinity of Heritage Bank and Cbus Stadiums. This demonstrates natural justice and procedura

farness implications for complainants – which could result in Human Rights implications.

Conflict of interest issues surrounding Stadiums Queensland. Stadiums Queensland are the State Government designated authority for regulating Stadiums Queensland's own venues. They are aligned and affiliated with the venues they regulate. As a regulator it would be impossible to be seen as impartial and neutral.

Stadiums Queensland are representing State Government interests. The Major Sports Facilities Act (MSF Act) states that Stadiums Queensland do not represent the State Government (MSF Act Sect 6(2)). This questions Stadiums Queensland's legal validity as Regulatory Authority for the Major Sport Facilities Regulation (MSF Regulation).

Government cannot and should not advertise that they expect to achieve return on public investment in Stadiums since they don't own them – Stadiums Queensland own Suncorp, Heritage Bank and Cbus Stadiums.

Public consultation surveys conducted for changes to the MSF Regulation exhibit befuddling propositions and exhibit misleading narrative.

Previous Human Rights Certificates for changes to concert caps at Suncorp Stadium contain flawed and false information. With the Brisbane Economic Development Agency (BEDA) estimates being a case in point.

It is alleged the Human Rights Certificate for changes to concert caps at Suncorp Stadium contains grounds to distrust the Certificate.