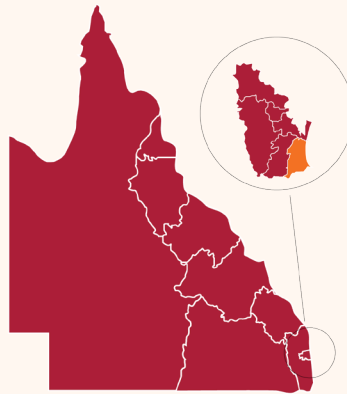


# Powering small business – Gold Coast

- **\$2.3 billion Big Build** investment creating **6,500 jobs**<sup>1</sup>
- Approximately **14.2 million** visitors each year
- Gold Coast Health and Knowledge Precinct
- Gold Coast light rail extension
- Coomera Connector
- New **\$112 million disaster assistance package** delivered in partnership with the Commonwealth Government
- **\$13.4 million Small Business Support Program** to deliver one-on-one case management focused on mental health and financial security, partnerships with small local councils and chambers of commerce, and grants for small businesses.



**77,765**  
small businesses<sup>2</sup>

## Top 5 industries:



**Construction**  
(18.5%)



**Rental, hiring and real estate services**  
(14.4%)



**Professional, scientific and technical services**  
(13.1%)



**Health Care and Social Assistance**  
(7.1%)



**Retail Trade**  
(6.2%)

Under our programs, Gold Coast small businesses have received:

- **\$6.02 million** in grants funding
- **568 Mentoring for Growth** sessions

## Free TAFE<sup>3</sup>

**10,888**  
FREE TAFE students and apprentices

Commencements from 2023

## Back to Work<sup>3</sup>

573 job seekers and 404 local small businesses supported by **\$7.03 million**

## Skilling Queenslanders for Work<sup>3</sup>

**4,572** employed

**\$48.58 million**  
in community programs

<sup>1</sup>Big Build figures: Gold Coast Regional Action Plan, Queensland Budget 2023-24.

<sup>2</sup>Australian Bureau of Statistics – Counts of Australian Businesses, including entries and exits.

<sup>3</sup>As at 30 April 2024.



Our new **Queensland Small Business Strategy 2024-27** is delivering for **Gold Coast small businesses** and supporting them to harness new opportunities:



**Lowering the cost of doing business** by providing a **\$650 energy rebate** for eligible small business, delivering the ecoBiz program to help reduce energy costs and save money on energy, waste and water costs, and helping to reduce business costs through delivery of the **Queensland Business Energy and Savings Transition Rebates program**.



Offering **Free TAFE** to help Queenslanders to access training and get started on the pathway to their chosen career.



Focusing on **procurement and supplying to government** to increase small business procurement opportunities and their ability to supply goods and services to continue to build on the **almost \$7 billion** already injected into Queensland-based small and medium businesses in 2022–23.



Continuing to foster innovation, build connections and engage with the small business community through the delivery of **Queensland Small Business Month** and the **Queensland Small Business Advisory Council**.



Building on the \$140 million Big Plans for Small Business Strategy 2021–2023, we are continuing to increase the operational capability and capacity of small business through **grant programs**, mentoring and coaching support, the **Business Launchpad**, and a **new Cyber Security Support Program**.



Delivering one-on-one case management support for small businesses focused on mental health and financial security.



Delivering additional funding for grants to support small business to implement workforce solutions under the **Workforce Connect Fund**; and extending the **Workforce Evolve Program** to help employers achieve future-ready, sustainable and inclusive workforces.



Continuing the delivery of the **Back to Work Program** to provide assistance to small businesses to attract, employ and retain workers facing disadvantage in the labour market.



Increasing investment and support for our diverse small business groups, including **Indigenous small businesses and social enterprises**, to help create jobs and economic opportunities and build a diverse workforce.

For more information on the *Queensland Small Business Strategy 2024–27*, visit: [qld.gov.au/small-business-strategy](https://qld.gov.au/small-business-strategy)