# Powering small business — Ipswich

- \$1.4 billion Big Build investment creating 4,100 jobs<sup>1</sup>
- South West Industrial Corridor
- Substantial defence industry
- Advanced manufacturing
- Growing food and beverage production industry
- New \$112 million disaster
   assistance package delivered
   in partnership with the
   Commonwealth Government
- \$13.4 million Small Business
  Support Program to deliver
  one-on-one case management
  focused on mental health and
  financial security, partnerships
  with small local councils and
  chambers of commerce, and
  grants for small businesses.







**22,846** small businesses<sup>2</sup>

## **Top 5 industries:**



Construction (17.0%)



Transport, Postal and Warehousing (13.9%)



Professional, scientific and technical services (9.2%)



Agriculture, Forestry and Fishing (8.3%)



Rental, hiring and real estate services (7.9%)

Under our programs, Ipswich small businesses have received:

- \$0.95 million in grants funding
- 170 Mentoring for Growth sessions

## Free TAFE<sup>3</sup>

**6,839** FREE TAFE students and apprentices

Commencements from 2023

#### Back to Work<sup>3</sup>

694 job seekers and 404 local small businesses supported by

\$7.96 million

#### Skilling Queenslanders for Work<sup>3</sup>

**5,019** employed

\$76.11 million in community programs

<sup>&</sup>lt;sup>1</sup>Big Build figures: Ipswich Regional Action Plan, Queensland Budget 2023-24.

<sup>&</sup>lt;sup>2</sup>Australian Bureau of Statistics – Counts of Australian Businesses, including entries and exits.

<sup>&</sup>lt;sup>3</sup>As at 30 April 2024.

Our new *Queensland Small Business Strategy 2024-27* is delivering for **Ipswich small businesses** and supporting them to harness new opportunities:



Lowering the cost of doing business by providing a \$650 energy rebate for eligible small business, delivering the ecoBiz program to help reduce energy costs and save money on energy, waste and water costs, and helping to reduce business costs through delivery of the Queensland Business Energy and Savings Transition Rebates program.



Offering **Free TAFE** to help Queenslanders to access training and get started on the pathway to their chosen career.



Focusing on **procurement and supplying to government** to increase small business procurement opportunities and their ability to supply goods and services to continue to build on the **almost \$7 billion** already injected into Oueensland-based small and medium businesses in 2022–23.



Continuing to foster innovation, build connections and engage with the small business community through the delivery of **Queensland Small Business Month** and the **Queensland Small Business Advisory Council**.



Building on the \$140 million Big Plans for Small Business Strategy 2021–2023, we are continuing to increase the operational capability and capacity of small business through **grant programs**, mentoring and coaching support, the **Business Launchpad**, and a **new Cyber Security Support Program**.



Delivering one-on-one case management support for small businesses focused on mental health and financial security.



Delivering additional funding for grants to support small business to implement workforce solutions under the **Workforce Connect Fund**; and extending the **Workforce Evolve Program** to help employers achieve future-ready, sustainable and inclusive workforces.



Continuing the delivery of the **Back to Work Program** to provide assistance to small businesses to attract, employ and retain workers facing disadvantage in the labour market.



Increasing investment and support for our diverse small business groups, including **Indigenous small businesses and social enterprises**, to help create jobs and economic opportunities and build a diverse workforce.

For more information on the *Queensland Small Business Strategy 2024–27*, visit: **qld.qov.au/small-business-strategy**