



Queensland Cycling Action Plan

2023–2025

more cycling, more often



Queensland
Government

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Our plan for more cycling, more often

This third action plan under the *Queensland Cycling Strategy 2017–2027* sets out the practical actions we will invest in over the next two years to encourage more people to ride. We engaged with our stakeholders to develop actions that build on those delivered in the *Queensland Cycling Action Plan 2020–2022*.

There is a lot of potential for more bike riding in Queensland as we begin the delivery of our next two-year action plan.

We will continue to invest in high quality infrastructure to make sure people walking, bike riding and using personal mobility devices, like e-scooters, can safely share our paths and bikeways.

We will continue to provide training and resources to help planners and engineers in government and industry integrate bike riding in the transport network and prioritise bikeways that are physically separated from motor vehicles. This will help more people feel confident to start riding or to ride more often for transport and recreation.

We will continue to invest in locally led projects that promote bike riding and build people's riding confidence, skills and networks. We will support initiatives that encourage safe sharing of our roads and positive perceptions of bike riding. We'll make sure Queenslanders can easily find bike riding routes through improved digital information and promotion.

To leverage the growing domestic and international interest in bike tourism, we will support local governments and private industry to develop more rail and recreational trails.

We will undertake more research to understand bike riding challenges, opportunities and behaviour, and we will leverage the latest technologies in bike riding counters to track infrastructure use.

Queensland Cycling Strategy Suite



Our 10 year vision



Our actions for the next two years



Monitoring our progress every two years

View online at: www.tmr.qld.gov.au/cyclingstrategy

We will collaborate with local governments, bike riding advocacy and user groups and other stakeholders to deliver the actions of the *Queensland Cycling Action Plan 2023–2025*.

Every two years, we will update the action plan and publish a new report on the state of cycling in Queensland to ensure we respond to changes and are progressing toward our vision of more cycling, more often.

Queensland cycling actions 2023–2025

Our actions support the five priorities of the *Queensland Cycling Strategy 2017–2027*. Each priority includes action areas to achieve our vision of more cycling, more often.

The Department of Transport and Main Roads (TMR) will lead the majority of actions. Health and Wellbeing Queensland, Department of Tourism, Innovation and Sport, and Tourism and Events Queensland will also lead actions as part of this action plan.

Most of the actions will be delivered within two years, with some already underway. Some long-term actions will continue over multiple years. Alongside these actions, we are also continuing to deliver on longer-term actions from the *Queensland Cycling Action Plan 2020–2022*.

While this action plan centres on our priorities for bike riding from 2023 to 2025, it is not a complete list of everything we are doing to encourage more cycling, more often. Other Queensland Government policies, strategies and action plans will complement our efforts to improve conditions for bike riders and inspire more Queenslanders to ride for transport, recreation and wellbeing. These include:

- *Queensland Road Safety Strategy 2022–2031* and its action plans. This strategy takes a holistic view of road safety that introduces the concept of Movement and Place to balance the needs of all road users in our efforts to reduce road trauma.



Actions being progressed through the *Queensland Road Safety Action Plan 2022–2024* that will improve bike rider safety include:

- » reviewing the speed limit hierarchy
 - » implementing the national Construction Logistics and Community Safety-Australia (CLOCS-A) Framework
 - » new rules for personal mobility device users
 - » the ongoing delivery of the Road Safety Education Blueprint, the Community Road Safety Grants Scheme and the StreetSmarts road safety behaviour change program.
- *Queensland Walking Strategy 2019–2029* and its action plans, including the *Action Plan for Walking 2022–2024*. The following actions in this plan will directly contribute to our priorities for bike riding:
 - » 1.1 – Developing a Movement and Place Policy
 - » 1.2 – Brisbane 2032 Olympic and Paralympic Games planning
 - » 1.5 – Transport planning for selected new school sites
 - » 1.8 – Precinct transport plans for targeted public transport nodes
 - » 2.1 – Prioritising safety for vulnerable road users
 - » 2.2 – Speed limit reductions in areas with high levels of active transport activity
 - » 3.1 – Encouraging active school travel through the Safe School Travel Program.
 - *Personal Mobility Device Safety Action Plan* and *e-Mobility Parking Plan*
 - *Towards Tourism 2032*
 - *Activate! Queensland 2019–2029*.





1. Building and connecting infrastructure to grow participation

Actions marked with an asterisk (*) support the delivery of outcomes for walking in line with the *Queensland Walking Strategy 2019–2029*.

Action	Description	Timeframe	Lead
Building connected networks for cycling			
1.1*	Provide grants to local governments through the Active Transport Investment Program to plan, design, construct and promote fit-for-purpose infrastructure on the highest priority routes on local government-controlled portions of the principal cycle network.	2025	TMR
1.2*	Invest in the planning, design, delivery and promotion of fit-for-purpose infrastructure on state-controlled portions of the principal cycle network through the Department of Transport and Main Roads (TMR) investment programs, including where active transport is delivered as part of other TMR projects.	2025	TMR
1.3	Invest in the maintenance, rehabilitation and improvement of TMR-controlled off-road bikeways through the Maintenance, Preservation and Environment and Road Operations investment programs.	2025	TMR
1.4	Publish and promote a consolidated Queensland Principal Cycle Network Plan and Priority Route Maps to guide local and state government delivery of a connected and cohesive cycle network.	2025	TMR
1.5	Investigate funding and innovative delivery options to roll out complete cycle networks to connect communities and suburbs. Work in partnership with local governments to identify potential pilot communities.	2025	TMR
1.6*	Collaborate with local governments to pilot and evaluate temporary (or 'lighter quicker cheaper') infrastructure to improve the active transport network and promote the benefits of reallocating road space for bike riding and walking.	2025	TMR
1.7	Coordinate implementation of the Brisbane to Border Cycle Route Masterplan, including initiatives to progress delivery of missing links.	2025	TMR

Action	Description	Timeframe	Lead
1.8*	Refresh the TMR Cycling Infrastructure Policy training and develop new supporting resources to ensure the policy is consistently and effectively applied in all stages of projects on the state-controlled network.	2024	TMR
Physically separating cycleways			
1.9	Undertake a study to identify major principal cycle routes in existing corridors suitable for retrofitting with separated bicycle infrastructure. Work with local governments to plan for future delivery of safe and continuous bikeways in high priority corridors.	2025	TMR
1.10	Review and publish updated guidance on physically separated cycling infrastructure to support wider implementation including identifying opportunities to retrofit into existing infrastructure.	2025	TMR
1.11	Expand and deliver training resources and courses in a variety of formats to continue to build government and industry capability in cycling infrastructure planning, design and maintenance.	2025	TMR
Finding your way			
1.12*	Conduct a trial of signage and customer information to encourage bike riding and walking to rail and busway stations, targeting areas within 10 minutes by bike or a 15-minute walk.	2024	TMR
1.13	Update focal point maps for the principal cycle network to support accurate and consistent signing of the network.	2026	TMR

Action	Description	Timeframe	Lead
Arriving at your destination			
1.14	Prepare case studies about how to develop end-of-trip facilities in community/public locations.	2025	TMR
1.15	Work with stakeholders to improve bike parking at public transport, including preparing a methodology to ensure adequate bike parking capacity across the public transport network.	2025	TMR
1.16	Integrate cycle network connections and bicycle parking provisions into planning for all new and upgraded sports facilities to be delivered for the Brisbane 2032 Olympic and Paralympic Games.	2026	TMR
Integrating cycling in the transport network			
1.17	Update catchment planning guidance to make riding to new and upgraded public transport stations easy and attractive. Identify priority locations for planning, including at stations with potential to assist with the delivery of Brisbane 2032 Olympic and Paralympic Games. Work with key stakeholders to scope future works and identify funding and delivery options.	2025	TMR
1.18	Engage with peak bike riding organisations and active transport user groups to inform the detailed design of on-board bike storage facilities in new trains being delivered through the Queensland Train Manufacturing Program.	2024	TMR
1.19	Consider approaches to support bike riding accessibility through the Long Distance Passenger Rail business case, such as opportunities to support bike tourism in regional Queensland through rollingstock design.	2024	TMR
1.20	Integrate bike riding as a key transport mode in the planning and subsequent delivery of the Mobility as a Service mobile application to encourage take-up of riding using private or public/shared bikes and e-bikes as a more sustainable transport option.	2025	TMR



2. Encouraging more people to ride

Action	Description	Timeframe	Lead
Educating new riders			
2.1	Support community organisations to deliver bike riding road safety education initiatives targeting children and adults through Community Road Safety Education Grants.	2025	TMR
2.2	Support and collaborate with local governments and community organisations to deliver localised communication campaigns to increase awareness and the use of new bike riding infrastructure among priority populations such as women and children, people on low incomes and regional and remote communities.	2025	TMR
Promoting cycling and its benefits			
2.3	Support community organisations and local governments to deliver local programs and events to encourage more Queenslanders of all ages and abilities to ride bikes, including e-bikes, through:		
	◦ Bike Riding Encouragement Program Community Grants	2025	TMR
	◦ Infra+ grants within the Cycle Network Local Government Grants Program	2025	TMR
	◦ sport and recreation grant and sponsorship opportunities.	2025	DTIS
2.4	Support state or national cycling organisations to build their capacity and capability and that of their affiliates and develop initiatives and programs to increase bike riding participation opportunities for all Queenslanders.	2025	DTIS
2.5	Deliver communication that influences individuals, communities and organisations to participate in bike riding through channels such as proactive media, social media, blogs and e-newsletters.	2025	HWQ

Action	Description	Timeframe	Lead
Supporting the choice to cycle			
2.6	Support community advocacy for bike riding through initiatives such as: <ul style="list-style-type: none"> ◦ supporting Bicycle Queensland to develop capability and capacity within Bicycle User Groups ◦ supporting other events and initiatives to amplify the community voice for bike riding. 	2025	TMR
2.7	Deliver accessible digital products that map and promote major new and existing state-owned infrastructure and routes to encourage bike riding and support ride journey planning.	2025	TMR
2.8	Support programs that encourage and build skills and confidence in women, including older women and women with disability, to ride bicycles for transport, health and wellbeing.	2025	TMR
2.9*	Coordinate the Inter-Departmental Physical Activity Group to share information and collaborate across government to identify opportunities to support activities to get more people riding bicycles, walking and physically active.	2025	HWQ
Offering incentives to ride			
2.10	Research recent Australian and international practices that incentivise bike riding and publish findings.	2025	TMR



3. Sharing our roads and public spaces

Action	Description	Timeframe	Lead
Road rules that work for all			
3.1	Deliver refreshed Stay Wider of Every Rider social media posts to continue to educate motor vehicle drivers on minimum passing distances for bicycles.	2024	TMR
Sharing our roads; Regulating road space and road use			
3.2	Develop and publish guidance to support government and the media to foster positive attitudes about bike riding and bike riders and to promote a culture of 'sharing the road' through written and visual communication.	2024	TMR
3.3	Support the development and delivery of educational initiatives that build empathy and understanding between road users to encourage safe sharing of the road and reduce risks to people riding on the road.	2025	TMR
Managing speed to improve safety			
3.4*	Review and update the <i>Planning for Safe Transport Infrastructure at Schools</i> guideline and consolidate into the <i>Queensland Road Safety Technical User Volumes: Guide to Schools</i> to improve planning for active transport infrastructure around schools.	2025	TMR



4. Powering the economy

Action	Description	Timeframe	Lead
Investing in cycle tourism			
4.1	Support local governments to plan, design and construct rail trails on disused rail corridors to increase regional trail riding experiences and associated economic opportunities.	2025	TMR
4.2	Support the development of state- and privately led mountain biking trail and recreational trail projects to grow the number of bicycle tourism experiences across Queensland, including the Cross Country Short Track at the Gold Coast Cycle Centre ¹ , the Wangetti Trail and the proposed Koala Coast Ecotourism Trail ² .	¹ 2024; ² 2025	DTIS
4.3	Work with partner agencies to identify links between multiple recreational cycling precincts to enable enhanced connectivity and tourism outcomes.	2025	DTIS/TMR
4.4	Incorporate bike riding into strategies and initiatives aimed at expanding and promoting nature-based tourism in Queensland.	2024	TEQ
4.5	Implement mechanisms to gather data to measure and report on the growth of bicycle tourism in Queensland.	2024	TMR
4.6	Ensure bicycle tourist needs and opportunities to support bike tourism are considered in regional tourism transport planning.	2026	TMR
4.7	Continue implementation of the Brisbane Valley Rail Trail (BVRT) Strategic Plan to develop the BVRT as a world-class tourism asset.	2025	TMR
4.8	Continue to investigate opportunities to develop recreational trails, including a consistent approach to marketing priority trails in South East Queensland and Far North Queensland.	2025	TMR
4.9	Establish an interagency coordination group to progress development of the Moreton Bay Cycleway as an important transport and recreation asset and as an iconic tourism route.	2025	TMR
Supporting bike business			
4.10	Invest in strategic advertising to attract intrastate, interstate and international visitors to the BVRT and help drive local economic growth in adjoining towns and experiences in the Brisbane Valley region.	2025	TMR



5. Using research and data in decision making

Action	Description	Timeframe	Lead
Understanding cycling through research			
5.1	Partner with Queensland academic sector to deliver research into opportunities and challenges for bicycle riding, including:		
	<ul style="list-style-type: none"> evaluating the impact of separated cycle tracks in Priority Development Areas on bike riding and walking participation 	2025	TMR
	<ul style="list-style-type: none"> assessing the potential contribution of e-bikes in encouraging mode shift from vehicles to e-bikes for transport trips 	2025	TMR
	<ul style="list-style-type: none"> examining current economic appraisal methodologies and guidelines to ensure they accurately estimate the costs and benefits associated with active transport interventions and cover e-bikes and other battery powered devices. 	2025	TMR
5.2	Conduct research to understand how to best encourage e-bike trial and purchase through communication. Develop communication messaging.	2024	TMR
Collecting and sharing data			
5.3	Investigate and trial new bike counter and display technologies and other methods to make count data available to the community. Continue to install bike counters and undertake surveys to understand and report on trends in infrastructure use, travel patterns and behaviour.	2025	TMR
5.4	Further improve cycling demand forecasting methodologies to help quantify the potential use of new bike facilities for use in project planning and business case development.	2025	TMR
5.5	Support and contribute to a national project to develop consistent standards for capturing bike riding infrastructure data for use in mapping applications to improve journey planning, wayfinding, and navigation.	2025	TMR

