

INNOVATION

INFORMATION + SUPPORT

JUNE 2020

I am an innovator / entrepreneur

Advance Queensland

Online information on all of the programs and support under the Advance Queensland initiative. It includes information on funding and support programs, case studies, and how to join a network of successful innovators and entrepreneurs. advance.qld.gov.au

Queensland Chief Entrepreneur

Queensland's Chief Entrepreneur plays a vital role in building and promoting the importance and contribution of entrepreneurship and investment in Queensland.

The Office of the Queensland Chief Entrepreneur supports and inspires early-stage entrepreneurs with information, events and workshops. They provide connections to people and programs that help them take their next steps. chiefentrepreneur.qld.gov.au

My Innovation Advisor

Specialist advisory services for entrepreneurs and startup founders seeking to progress the commercialisation of their ideas in Australian and international markets (up to one hour free consultation from some of Australia's leading experts). innovateqld.com/my-innovation-advisor-service

Tax Incentives for Early Stage Investors

Eligible investors who purchase new shares in a qualifying early stage innovation company may be able to access a non-refundable carry forward tax offset and modified capital gains tax treatment. ato.gov.au/earlystageinvestors

Seeking Finance

If you are seeking venture capital, you can contact funds registered or licensed with the Australian Government. business.gov.au/VC

Female Founders

Focussed on increasing the participation rates and business skills of female founders in Queensland along with providing support to those who are in the growth phase and need assistance to take their business to the next level.

advance.qld.gov.au/entrepreneurs-and-startups/female-founders-program

I want to start or grow my business

Queensland Government Grants Finder

Search tool to help you find Queensland Government grants and assistance programs to help with your business and research needs. grants.services.qld.gov.au

Business Queensland

A broad range of information, tools and support services offered by Queensland Government to help businesses start, grow and employ.

business.qld.gov.au Phone: 13 QGOV (13 74 68)
business.qld.gov.au/running-business

Mentoring for Growth

A free program that assists Queensland businesses to grow and succeed with access to volunteer business experts who provide insights, options and suggestions relating to challenges and opportunities. business.qld.gov.au/mentoring

business.gov.au

An online resource that offers simple, convenient access to government information, forms and services.

business.gov.au Phone: 13 28 46

Starting a Business Guide, a step-by-step tool that walks you through the process of starting a business in Australia. business.gov.au/Guide/Starting

Business Registration Service, one form for key business registrations. register.business.gov.au

Australian Business Licence and Information Service, find the government licences, permits, approvals and guidelines relevant to your industry and location.

ablis.business.gov.au

Australian Small Business Advisory Services (ASBAS) Digital Solutions

Low cost digital advisory services for small business focused on websites and selling online, social media and digital marketing, using small business software, and online security and data privacy. asbas.rdabrisbane.org.au

Regional Development – Queensland

The first point of contact for people looking to invest in Queensland, or grow a business.

dsdmip.qld.gov.au/regions/queensland.html

Advancing Women in Business

This program encourages more women to start and grow their own business with grants, events, mentoring, partnerships and training offered. business.qld.gov.au/women

Advancing Indigenous Business

Targeted support for Aboriginal and Torres Strait Islander business owners and entrepreneurs to assist with development, growth and continued business success.

business.qld.gov.au/indigenous



I want to start or grow my business

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Skills for Queensland

A myriad of Queensland Government funded programs are available to assist business owners to recruit staff, including trainees and apprentices. Programs such as: Free tafe for year 12 graduates, Skilling Queenslanders for Work, and Higher Level Skills give business owners the opportunity to engage eligible employees.

desbt.qld.gov.au/training

Entrepreneurs' Programme – Business Management

A broad review of your business, an action plan and support from a mentor for up to one year. You'll also have the opportunity to then apply for funding to action the adviser's recommendations.

business.gov.au/ep

Small Business Solutions

Workshop and mentoring program for small businesses that include a workshop and confidential coaching from qualified mentors. Programs include 'Build a Better Business', 'Marketing Masterclass' and 'Master the art of selling'.

tafeqld.edu.au/information-for/employers/small-business-solutions.html

Workplace Health and Safety Queensland – Small Business Program

Resources, services and advisory visits to help small businesses stay safe, healthy and productive.

worksafe.qld.gov.au/small-business

New Enterprise Incentive Scheme (NEIS)

Training, business mentoring and support to help individuals start their own business.

employment.gov.au/self-employment-new-business-assistance-neis

SelfStart

From planning, finding local support, through to perfecting your pitch, the SelfStart website contains information and resources to support people through the stages of starting a business.

jobsearch.gov.au/selfstart

jobactive

jobactive employment providers can help you find the right staff, at no cost for your business, who are screened and job-ready.

jobactive.gov.au

Back to Work Program

Support for employers to build confidence to take on employees; support for regions doing it tough; and support for job seekers to build confidence, upskill and retrain for jobs in a more agile Queensland economy.

backtowork.initiatives.qld.gov.au

I want to understand my Intellectual Property (IP)

Intellectual Property Info Kit

Online tools to help enterprises understand Australia's IP system and how to identify, protect and commercialise IP.

business.qld.gov.au/running-business/protecting-business/ip-kit

IP Australia

The go-to place for your intellectual property rights, for patents, trade marks, designs and plant breeder's rights. Use the eServices tool to apply, register, renew and pay for IP rights.

ipaaustralia.gov.au/eservices

I want to export

Export Finance Australia

Provides financial expertise and solutions through loans, guarantees, bonds and insurance options to support export opportunities.

exportfinance.gov.au

Trade and Investment Queensland (TIQ)

The Queensland Government's global business agency offering advice and resources to help Queensland exporters take their products to world markets and promoting Queensland as the perfect place for investment.

tiq.qld.gov.au

Austrade

A network of advisors in Australia and overseas offering practical advice to exporters and education providers on how to do business in international markets.

austrade.gov.au/Australian/How-Austrade-can-help/trade-services

Tradestart

A network of advisors available to assist small and medium-sized exporters.

austrade.gov.au/tradestart

I want to market my services to government and the private sector

Tendering for Business Workshops

A workshop to help businesses prepare comprehensive and conforming bids to tender for government and private sector contracts, large and small. Cost \$50. Places are limited.

Capability Statement Workshops

A workshop to help participants develop an effective capability statement, which outlines their business's expertise and achievements, and helps market products or services. Cost \$50. Places are limited.

business.qld.gov.au/running-business/support-assistance/events Phone: 13 QGOV (13 74 68)



INNOVATION JOURNEY

Queensland Government Program  Australian Government Program

For small to medium enterprises (SMEs) (0-199 Full Time Employees (FTEs))

INNOVATE QUEENSLAND

Helping SMEs turn their ideas into income or boost their business by learning the skills of innovation development, preparing new technologies for market and investment, and practical collaboration.
innovateqld.com

BUSINESS GROWTH FUND PROGRAM

Provides targeted assistance of up to \$50,000 for SMEs that demonstrate high-growth and employment aspirations.
business.qld.gov.au/growthfund

SMALL BUSINESS DIGITAL GRANTS PROGRAM

Enabling SMEs to access the latest digital technologies through matched grant funding up to \$10,000.
business.qld.gov.au/digital

IGNITE IDEAS FUND

The Ignite Ideas Fund supports Queensland-based SMEs to commercialise innovative products, processes and services and compete in a global market and create new jobs.
advance.qld.gov.au/entrepreneurs-and-startups-industry-small-business/ignite-ideas-fund

BUSINESS DEVELOPMENT FUND (BDF)

Provides investment between \$125,000 and \$2.5 million to eligible Queensland businesses.
advance.qld.gov.au/entrepreneurs-and-startups-industry-investors-small-business/business-development-fund

SPARKPLUG

Provides Queensland-based startups and SMEs with an opportunity to present new solutions to Queensland Government decision makers.
advance.qld.gov.au/sparkplug



VALIDATE



DEMONSTRATE



LAUNCH



SCALEUP

R&D TAX INCENTIVE

Tax offset to encourage more companies to engage in research and development. A self-assessment programme available to all industries.
business.gov.au/RDTI

BOOSTING FEMALE FOUNDERS

Provides grants on a co-contribution basis to female founders of startups to launch and scale their businesses into domestic and global markets.
business.gov.au/BFF

ENTREPRENEURS' PROGRAMME ACCELERATING COMMERCIALISATION

Expert advice and funding to help get a novel product, process or service to market.
business.gov.au/AC

ENTREPRENEURS' PROGRAMME INNOVATION CONNECTIONS

Assists businesses to understand their research needs, connect with the research sector and fund collaborative research projects.
business.gov.au/IC

AUSTRALIAN LANDING PADS

Provides Australian market-ready start-ups the opportunity to access global innovation hubs in San Francisco, Tel Aviv, Shanghai, Berlin and Singapore.
austrade.gov.au/landingpads

EXPORT MARKET DEVELOPMENT GRANTS

Existing and potential Australian exporters are reimbursed up to 50 percent of expenses above \$5,000 incurred for export promotional activities in new markets.
austrade.gov.au/EMDG



Australian Government
Department of Industry, Science,
Energy and Resources

Phone 13 28 46
www.business.gov.au

The following information has been developed to help Queensland small-to-medium businesses find innovation funding and opportunities that are available through the Queensland and Australian Governments.

Assistance programmes are often designed to be accessed throughout different stages of the business lifecycle.

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Phone 13 QGOV (13 74 68)
www.business.qld.gov.au



Queensland
Government