# Forget the bet. Enjoy the game.

## Social media content

### Post one

Watching sport and betting often go hand in hand. It can be hard to separate them – especially for kids and young people.

Our club wants to help change that, which is why we have signed up as a ‘Forget the bet’ supporter club.

We are encouraging our members to forget the bet and enjoy the game. Remember all the reasons you watch and play sport —for the excitement, roar of the crowd, thrill of victory and the fun you have with friends.

Visit [www.qld.gov.au/forgetthebet](http://www.qld.gov.au/forgetthebet) to find out more.

### Post two

We love sport here at [insert club name]. That’s why we want to encourage our community to forget the bet and enjoy the game.

Visit the ‘Forget the bet’ website [www.qld.gov.au/forgetthebet](http://www.qld.gov.au/forgetthebet) and find out how you can enjoy the game without worrying about the odds.

### Post three

Sports betting ads are everywhere, and kids in particular may think betting is a normal part of watching sport.

While the ads make it seem like fun, sports betting can be risky and young people are especially vulnerable.

We are proud to announce we have signed up to be a ‘Forget the bet’ supporter club. We want to help our club members and community forget the bet and focus on enjoying the game for its own thrills, without worrying about the odds.

Visit the ‘Forget the bet’ website [www.qld.gov.au/forgetthebet](http://www.qld.gov.au/forgetthebet) to find out how you can help your kids forget the bet and focus on enjoying the game for its own thrills, without worrying about the odds.

## Supporting images

### Social media tiles

A group of people posing for a picture

Description automatically generated A group of people posing for a photo

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Description automatically generated

These supporting images are available to [download from our website](https://www.publications.qld.gov.au/dataset/sports-betting-campaign).

### Tips

* Got a great photo of ‘Forget the bet’ materials on display in your club? Share that with your community as well.
* If you are sharing a ‘Forget the bet’ post on your Facebook page we’d love to see it! Simply tag our page [Office of Liquor and Gaming Regulation Queensland](https://www.facebook.com/qldolgr) in the caption.