

Queensland Outdoor Activation Action Plan

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Recommendations Report - Queensland Government Response
(pages 8-10)

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Queensland
Government

Queensland Outdoor Activation Action Plan

To deliver on our commitment to take action, the Queensland Government will work with the Queensland Small Business Commissioner, local councils and the small business community to implement the *Queensland Outdoor Activation Action Plan* – a package of assistance measures and reforms to support outdoor activation. The Action Plan will be implemented over three years from 2022 to 2025.

The *Queensland Outdoor Activation Action Plan* will support improvements to the small business regulatory and operating environment, assist business owners and operators and local councils with guidance and information, help connect businesses to support and ideas, and build on existing assistance available to maximise opportunities for outdoor trade activation.

Action Area: Improve the operating environment

Action	Implementation lead
<p>1. Support local governments to apply for delegations which allow designated officers to approve a liquor licence change of boundary for outdoor trade subject to certain restrictions</p> <p>Provide councils with more control, and support local decision making in line with local economic development plans. Under this action, it is estimated approval times will be reduced by up to two weeks.</p>	DJAG
<p>2. Investigate options to provide greater flexibility for small businesses within the existing extended hours permit framework</p> <p>Review the existing framework to identify ways that small businesses can have greater flexibility when seeking extensions to trading permits within the existing regulatory framework.</p>	DJAG
<p>3. Work with local governments to explore the establishment of Outdoor Trade Activation Areas</p> <p>Assist and enable local governments to make the regulatory requirements (such as town planning and local laws) for outdoor trade simpler or more accessible for local businesses to take up such opportunities where in an identified Outdoor Trade Activation Area—making it easier for businesses to know where they can move their operations outdoors.</p>	DSDILGP
<p>4. Streamline approvals for on-street dining</p> <p>Identify opportunities to make it easier and quicker for businesses to gain approval for on-street dining where an approved Outdoor Trade Activation Area has been established.</p>	DTMR
<p>5. Improve guidance and support to businesses applying for dining and roadside vending</p> <p>Review and simplify guidance material to support small businesses to make decisions on setting up footpath dining or roadside vending.</p>	DTMR
<p>6. Continue to deliver and expand the Queensland Business Launchpad to cut red tape for business</p> <p>Through the Business Launchpad, it will be easier for businesses wanting to expand outdoors, in all local government areas, to understand their compliance requirements and other regulatory information, and submit some of their licencing paperwork.</p>	DESBT

Action area: Navigate, celebrate and raise awareness

Action	Implementation lead
<p>7. Develop a toolkit for councils to encourage and maximise outdoor trade</p> <p>The toolkit will include ideas, examples and avenues for support—highlighting opportunities for outdoor trade activation and providing guidance on how to navigate the regulatory environment and support available.</p>	DESBT
<p>8. Raise awareness of outdoor trading information and support for businesses</p> <p>Use government and business communication channels to raise awareness of business information and support available for businesses wanting to expand their operations outdoors.</p>	DESBT
<p>9. Celebrate outdoor trade</p> <p>Develop a targeted social media campaign to promote outdoor activation as a tool to expand business opportunities and profitability, and also encourage Queenslanders to support their local business community.</p>	DESBT



Action area: Connect and build capability

Action	Implementation lead
<p>10. Expand the Placemaking Community of Practice under the Small Business Friendly Councils program to include a focus on outdoor activation</p> <p>Through the Small Business Friendly Councils program, economic development officers from local governments around the state will have opportunities to network and discuss ways to encourage outdoor trade in their local areas, so they can minimise duplication and learn from each other's failures and successes.</p>	QSBC
<p>11. Provide access to mentoring to businesses that are getting ready to trade outdoors</p> <p>Connect businesses to experienced business mentors through the Mentoring for Growth program—to assist businesses interested in expanding to outdoor trade.</p>	DESBT

List of abbreviations

DJAG – Department of Justice and Attorney-General

DESBT – Department of Employment, Small Business and Training

DSDILGP – Department of State Development, Infrastructure, Local Government and Planning

DTMR – Department of Transport and Main Roads

LGAQ – Local Government Association of Queensland

QSBC – Queensland Small Business Commissioner