# Queensland Women’s Week 2024 – Draft Copy

**Social Media**

### Use the below, draft your own, or follow, like and share posts from our @qldwomen Facebook page. Whenever possible, we encourage you to use the hashtags #QWW24 #CountHerIn

**Post 1.**

Queensland Women’s Week 2024 runs from 3-10 March and celebrates the achievements and leadership of Queensland women and girls. It is also a time to bring our communities together to work towards creating a thriving, gender equal community. We all have a part to play in championing gender equality and making Queensland a great place to live, work and succeed for everyone. To find out more visit [www.qld.gov.au/womensweek](http://www.qld.gov.au/womensweek)

**Post 2.**

Happy Queensland Women’s Week! We celebrate Queensland women all year round, but this is a special time of year. This year’s theme, *Count Her In* aligns with the United Nations International Women’s Day theme of ‘*Count Her In – Invest in Women. Accelerate Progress*’ which highlights the critical importance of women’s economic empowerment being fundamental to realising women’s rights and gender equality. To find out more visit [www.qld.gov.au/womensweek](http://www.qld.gov.au/womensweek)

**Newsletter material**

Queensland Women’s Week is a chance for women and girls across the state to come together to support one another, share information and celebrate women’s achievements.

It is also a time to bring our communities together to work towards gender equality. We all have a part to play in championing gender equality and making Queensland a great place to live, work and succeed for everyone.

In 2024, Queensland Women’s Week will run from 3-10 March, expanding on International Women’s Day on 8 March. On that day, Queensland women join millions of others throughout the world to celebrate the economic, political, and social achievements of women in the past, present and future.

Our theme, **Count Her In** aligns with the United Nations International Women’s Day theme of *‘Count Her In – Invest in Women. Accelerate Progress’* which highlights the critical importance of women’s economic empowerment as central to realising women’s rights and gender equality, consistent with the first and overarching priority of the Queensland Women’s Strategy 2022-27: Women’s Economic Security.

For more information on Queensland Women’s Week, including accessing to free downloadable resources, or to check or register an event on the event calendar, visit [www.qld.gov.au/womensweek](http://www.qld.gov.au/womensweek).

**Graphics and downloadable resources**

You can download graphics for social, web and desktop use at [www.qld.gov.au/communities/women/events/queensland-womens-week/promotional-toolkit](http://www.qld.gov.au/communities/women/events/queensland-womens-week/promotional-toolkit)