

## QSBW attendee feedback – suggested questions

The feedback from your attendees is important to continue improving Queensland Small Business Week. It should take you less than 3 minutes to complete.

*\*indicates mandatory*

Event date: \_\_\_\_\_ Event city/suburb: \_\_\_\_\_

### 1. Why did you attend this event? (tick all that apply)

- Improve business productivity / capability
- Gain new ideas and inspiration
- Learn how to grow my / a business
- Promote my business
- Network
- Other (please specify) \_\_\_\_\_

### 2. What are your top (two) benefits of attending this event?

1. \_\_\_\_\_ 2. \_\_\_\_\_

### 3. Please describe your QSBW experience.

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### 4. Which of the following best describes you?

- Looking to start a business

*Business owner / manager*

*Small business employee*

*Government employee*

*Industry Stakeholder*

*Other (please specify) \_\_\_\_\_*

**5. If you are a business owner/employee, how many people in the business? (Including full-time, part-time, and casual)**

*0 (non-employing)*

*1 - 4*

*5 - 19*

*20+*

**6. If you are a business owner/employee, how long has the business been running?**

*Not started*

*1 - 5 years*

*6 - 10 years*

*10 + years*

*First name:* \_\_\_\_\_

*Thank you for your valuable feedback. Your answers will help improve Queensland Small Business Week and the quality of the activities and events on offer.*