

# QUEENSLAND SMALL BUSINESS WEEK 2017

15–20 MAY

AN INITIATIVE OF THE QUEENSLAND GOVERNMENT

## It's your time to thrive!

Small businesses are the foundation of Queensland towns and communities and the Queensland Government is celebrating the contribution they make through 2017 Queensland Small Business Week (15 to 20 May).

### About the week

2017 Queensland Small Business Week (2017 QSBW) is being held from 15 to 20 May across the entire state to bring together business owners and managers to hear new ideas, connect with other businesses, and access information to help them to innovate, collaborate and become more responsive to the changing business environment.

A range of small business related activities and events will be held during 2017 QSBW under five key themes:

- research, trends and innovation
- people, culture and succession planning
- customer experience
- going digital
- business basics.

All activities and events will focus on delivering practical information, advice and networking opportunities, and will be in a variety of formats including webinars, networking events, mentoring sessions, workshops and forums.

2017 QSBW will be a vibrant and exciting event which showcases the commitment, effort and passion of small business.

### Get involved

Small business makes up more than 97 per cent of all Queensland businesses, spanning all industry sectors and supplying goods and services in every town and region across the state.

2017 QSBW will provide a great opportunity for you to engage with the small businesses in your region, and to hear about and understand the challenges they face, and their ideas for the future.

To support small business across Queensland, all community leaders are encouraged to promote 2017 QSBW to their business community, or host their own events in their region.

### Further information

To learn more about 2017 Queensland Small Business Week or to find out about hosting an event visit

[business.qld.gov.au/smallbusinessweek](http://business.qld.gov.au/smallbusinessweek).

### Contact

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