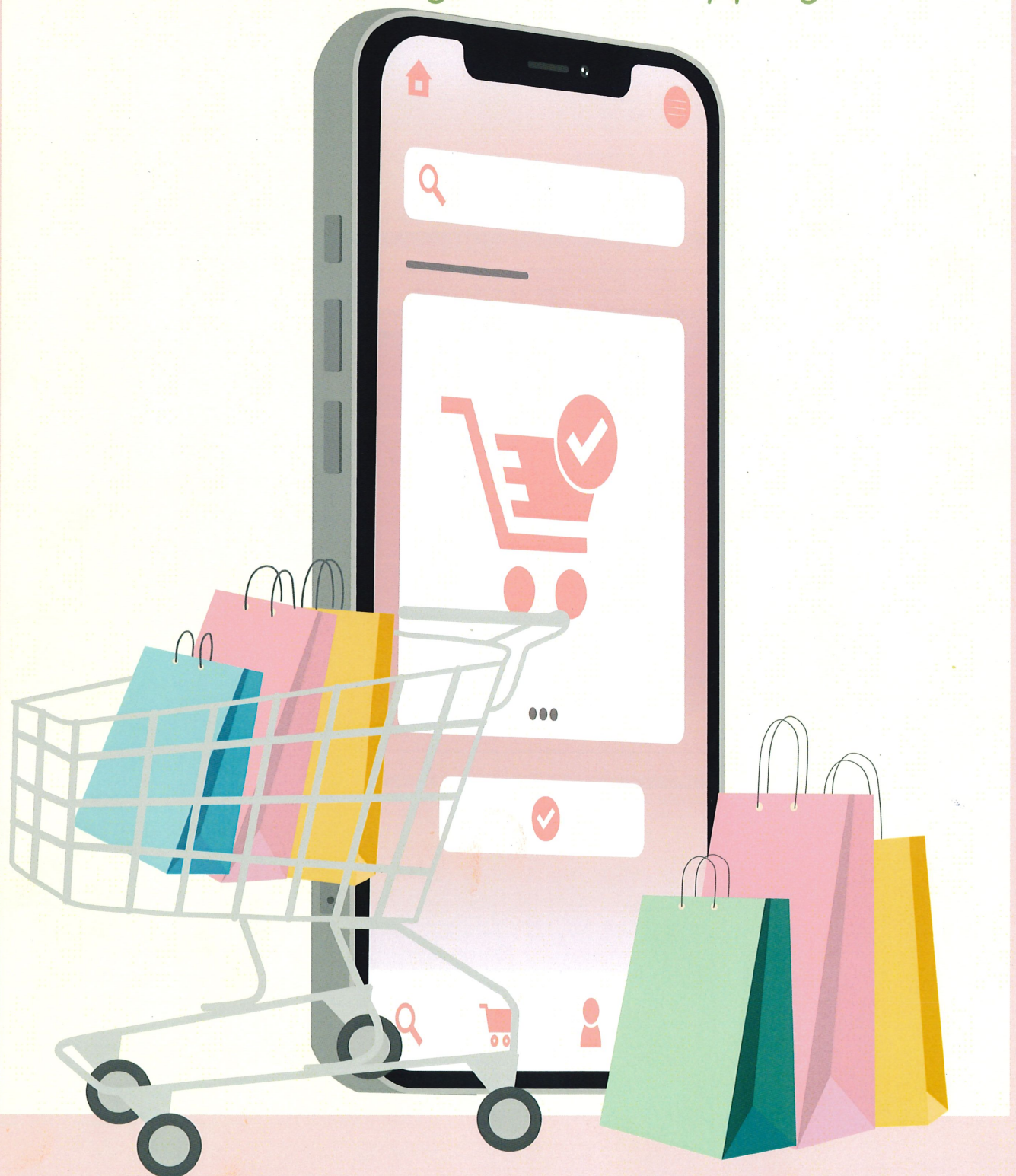



BY SOFIA, ELISE, HESTER AND FINA

# SHOPPING ONLINE

*The number one guide to shopping online*





*Fashion is what you buy  
Style is what you do with it*



## Index

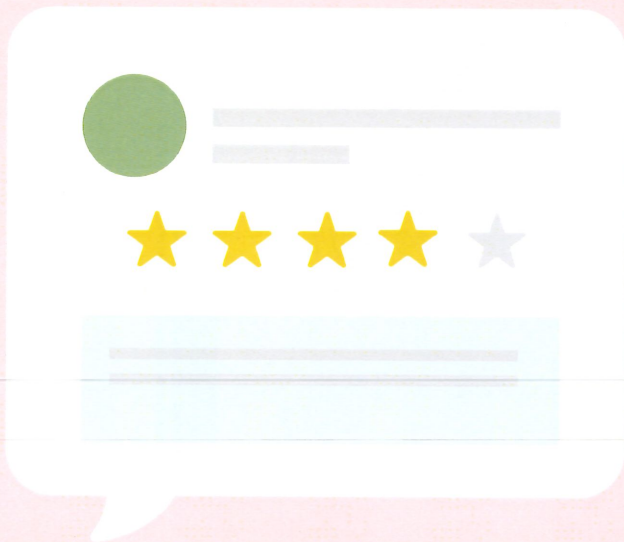
1. How to check website reviews  
(pg. 1)
2. Check for a links and website  
addresses (pg. 2)
3. How to check poor spelling and  
mistakes (pg. 3)
4. Checking the age of a website  
(p.g. 4)



# Checking Reviews



*ALWAYS check the website reviews before making a transaction or payment. Otherwise you might PAY the price!!*



*How to check for real reviews:*

- *Is it out of date?*
- *Is the reviewer verified?*
- *Is it a social media review?*
- *Does it have similar language to another review?*

*Why is it important to check reviews?*

*By checking reviews, you will be able to see the real experiences customers/consumers have not just the opinion of the business/company.*



# Check Links And Website Addresses



## Why?

*It is important to check the websites you purchase items from as some scammers create fake websites to divulge your credit card details, passwords and sensitive information.*

*Site information: checking Connection is secure, blocking unfathomable and sketchy websites, never putting information*

## How to Check for Scams?

- *Check if websites have private policies*
- *Check if sites are SSL Certified to secure data*
- *Check if the website domain is accurate*



# Check for Poor Spelling and Other Mistakes

- The reasons we check for these inaccuracies is because most enterprises will have editors and teams to fix grammatical errors and spelling mistakes
- This means a typical sign that a website is a scam, is if this effort has not been put into place

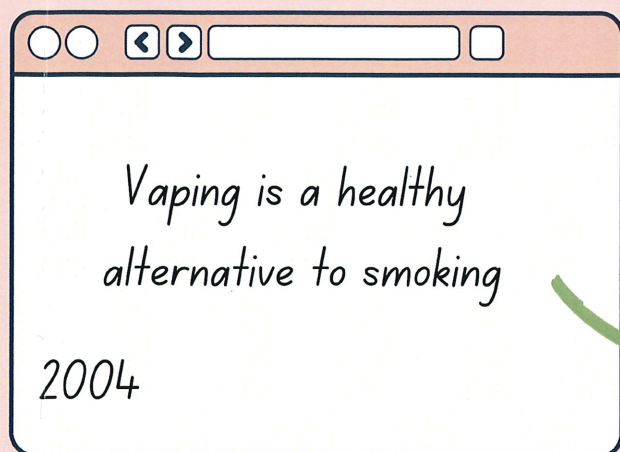


# Check the age of websites

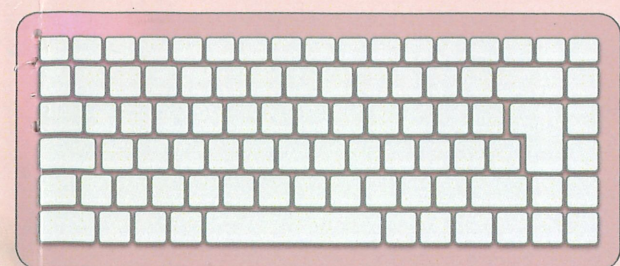
It is good to check the age of websites as it is a good indicator of the websites credibility.

If a website are too old, the products and information of the website can be outdated not a reliable purchase.

If the website is too young, it can be a scam website that is only up for a short period of time.



This is an example of an outdated website which has false information.



*Happiness is not in money, but in shopping*



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