

Strategic Plan 2019–2023

Innovative

Responsive

Sustainable

Objectives

Work with industry to create the conditions to drive innovation, productivity and jobs

Build capacity of agribusinesses and communities to meet sector challenges

Promote responsible use of natural resources to underpin productivity, environmental sustainability and healthy lifestyles

Strategies

Inspire talent, investment and ideas to drive industry development

Anticipate and respond to the emerging needs of our environment, economy and people

Support agricultural, fishing and forestry industries to be sustainable and responsible

Outcomes

Increased private sector investment in agricultural supply chains
 Increased exports and job opportunities from businesses entering new and high-value markets
 Stronger regional economies
 Productivity improvements and innovation through our research, development and extension services and the rural jobs initiative

Collaborative place-based solutions addressing critical challenges and opportunities (e.g. drought, Murray–Darling water management and northern and western Queensland recovery)
 Increased industry and community participation in biosecurity prevention and response
 Greater consumer and market confidence in the quality and supply of Queensland’s agricultural products
 Easier business transactions with the department

Reduced impact of agriculture, fishing and forestry on the environment, the Great Barrier Reef and climate change
 Maximum economic yield achieved from fisheries resources
 Responsible management of state-owned forestry resources
 Increased transparency and traceability across the supply chain
 New business opportunities for rural economies

Key performance indicators

Increase in value of Queensland’s food and fibre exports
 Increase in total value of primary industry commodities

Increase in gross value of production
 Cost of managing significant biosecurity responses relative to the value of agricultural industry production
 Level of satisfaction with biosecurity partnership performance

Queensland’s fish stocks with no sustainability concerns
 Improvement in water quality in the Great Barrier Reef catchments as a result of improved agricultural practices

Impacts (contribute to the government’s objectives for the community *Our Future State: Advancing Queensland’s Priorities*)

Create jobs in a strong economy

Boosting business competitiveness through research, innovation and adaptation across primary industries and regions creates jobs and exports to grow the economy

Create jobs in a strong economy

Helping rural communities adapt encourages economic development and new investment

Keep Queenslanders healthy

Growing the resilience of agricultural producers helps them better manage uncertainties and change

Be a responsive government

Providing easy-to-use services reduces transaction costs and helps people access assistance and navigate regulatory requirements

Protect the Great Barrier Reef

Supporting sustainable industries and resource management balances economic growth with environmental protection and improves Reef water quality

Create jobs in a strong economy

Managing sustainable use of resources supports long-term rural production and ongoing employment

Keep Queenslanders healthy

Managing risk to assure the continuous supply of safe and fresh food helps keep Queenslanders healthy and regions prosperous

Purpose

Promote a sustainable and innovative agriculture, fisheries and forestry sector, develop rural businesses and add value to communities and the economy

Vision

A productive and profitable agriculture, fisheries and forestry sector, on a sustainable basis

Strategic risks

Disruptive events—High-impact external threats (e.g. climatic events, pests, diseases, economic shocks and cyber attacks) will challenge the capacity of the department and the sector to respond rapidly, reform our processes and stretch resources across competing priorities.

Protection of biological ecosystems—More efficient and environmentally sustainable industry practices, and improved management and prevention of invasive pests and weeds, may not fully meet community and industry aspirations for protecting Queensland’s environment and lifestyles.

Climate change—Agriculture, forestry and fisheries production faces significant pressure from climate change, which may compromise operations in the longer term.

Organisational agility—Challenges in adapting and renewing business models, securing partnerships and resourcing may affect the department’s ability to keep pace with change, innovate and meet expectations.

Strategic opportunities

Economic shifts—Rapidly growing middle classes and a focus on food security in Asia, South America and Africa are driving increases in food demand, giving the department opportunities to support Queensland’s produce and agricultural expertise in new and expanded markets, and to facilitate new sources of investment for the sector.

Virtual connections—Exploiting advances in technology and big data will change the way government, business and customers operate; it will be easier and cheaper to interact, transact and make better decisions.

Strategic partnerships—Strong partnerships with research organisations, industry bodies and government agencies will enable the department to leverage expertise and share responsibility for managing risks.

Informed consumers—Assisting businesses to meet consumers’ expectations about the origin, safety and ethical production of food and fibre will help to increase demand for Queensland’s produce.

Our values drive the delivery of our plan.

Customers first

Ideas into action

Unleash potential

Be courageous

Empower people