



Promotional toolkit

Better Justice

Together 2024-2031

Queensland's plan to do justice differently and better for
Aboriginal and Torres Strait Islander peoples



Queensland
Government

Acknowledgement of Country

The Department of Justice and Attorney-General recognises and acknowledges Aboriginal and Torres Strait Islander peoples as the First Peoples of Queensland and as the Traditional Custodians of our precious land and waters. We pay our respects to their Elders past and present.

We recognise and celebrate the unique and continuing position of Aboriginal and Torres Strait Islander peoples in our history, culture and future, and acknowledge their ongoing strength, resilience and wisdom. We are working to translate this recognition into fair, safe and inclusive practices, policies and services for Aboriginal and Torres Strait Islander peoples.

Overview

Better Justice Together is Queensland's Aboriginal and Torres Strait Islander Justice Strategy 2024–2031.

Aboriginal and Torres Strait Islander peoples continue to be overrepresented across Queensland's criminal justice system as offenders, victims and victim-survivors.

While 4.6 per cent of Queensland's population are Aboriginal and/or Torres Strait Islander, Aboriginal and Torres Strait Islander peoples make up 37 per cent of adult prisoners in custody, and 69 per cent of young people in detention. This is unacceptable and needs to change.

In 2021, the Women's Safety and Justice Taskforce released a report *Hear her voice—Report One—Addressing coercive control and domestic and family violence in Queensland* (Report One) with recommendations about ways the police, courts and laws could do better.

Recommendation 1 from Report One was that Queensland Government partner with Aboriginal and Torres Strait Islander peoples to co-design a strategy that will address the overrepresentation of Aboriginal and Torres Strait Islander peoples in the criminal justice system.

This Strategy will also contribute to Queensland's justice targets under the National Agreement on Closing the Gap.

Incarceration rates have continued to rise and Queensland is not on track to meet these targets.

Better Justice Together is Queensland's plan to reverse this and embrace a criminal justice system that is culturally safe, free from discrimination, and works for all Queenslanders.

Help us promote *Better Justice Together*

We ask for your support to promote the release of *Better Justice Together* through your networks and channels. The attached promotional toolkit contains key messages, newsletter content, social media posts and resources.

Please help us raise awareness of *Better Justice Together* by:

- letting your contacts and stakeholders know about it
- posting on your social media channels
- linking to the [webpage](#) from your website
- sharing the below key messages across your other relevant channels.

Find out more, visit justice.qld.gov.au/BetterJusticeTogether or view the [ministerial statement](#).

If you have a question about the Strategy or Action Plan, email fnjo-justicestrategy@justice.qld.gov.au.

Key messages

- There's a new plan to reduce the overrepresentation of Aboriginal and Torres Strait Islander peoples in Queensland's criminal justice system.
- The Queensland Government has released *Better Justice Together*, Queensland's Aboriginal and Torres Strait Islander Justice Strategy 2024–2031.
- *Better Justice Together* was created in partnership with Aboriginal and Torres Strait Islander community members and community-controlled organisations, government agencies and non-government organisations.
- The voices, stories, insights and experiences of Aboriginal and Torres Strait Islander peoples shaped *Better Justice Together* and informed four focus areas to drive much-needed change:
 1. working together
 2. early intervention and prevention with local decision-making for safer communities and families
 3. doing justice differently for a better and fairer justice system
 4. address offending and reduce re-offending.
- *Better Justice Together* is the Queensland Government's commitment to do things differently and improve justice outcomes for Aboriginal and Torres Strait Islander peoples.
- *Better Justice Together* is the first step towards creating a justice system that is culturally safe, free from discrimination and works for all Queenslanders.

Proposed content

Email and/or e-newsletter article

Queensland's new plan to do justice differently and better for Aboriginal and Torres Strait Islander peoples

The Queensland Government has released a new plan to reduce the overrepresentation of Aboriginal and Torres Strait Islander peoples in Queensland's criminal justice system.

Better Justice Together is Queensland's Aboriginal and Torres Strait Islander Justice Strategy 2024–2031.

It was created in partnership with Aboriginal and Torres Strait Islander community members and community-controlled organisations, government agencies and non-government organisations.

The voices, stories, insights and experiences of Aboriginal and Torres Strait Islander peoples shaped *Better Justice Together* and informed four focus areas to drive much-needed change:

- working together
- early intervention and prevention with local decision-making for safer communities and families
- doing justice differently for a better and fairer justice system
- address offending and reduce re-offending.


Better Justice Together is the first step towards creating a justice system that is culturally safe, free from discrimination and works for all Queenslanders.

Find out more and view *Better Justice Together*, visit justice.qld.gov.au/BetterJusticeTogether



[Graphic—e-newsletter](#)

Social media

Timing	Message
Following launch	<p>There's a new plan to reduce the overrepresentation of Aboriginal and Torres Strait Islander peoples in Queensland's criminal justice system.</p> <p><i>Better Justice Together</i> is Queensland's Aboriginal and Torres Strait Islander Justice Strategy 2024–2031.</p> <p>The voices, stories, insights and experiences of Aboriginal and Torres Strait Islander peoples shaped <i>Better Justice Together</i> and the four focus areas to create change:</p> <ul style="list-style-type: none">o working togethero early intervention and prevention with local decision-making for safer communities and familieso doing justice differently for a better and fairer justice systemo address offending and reduce re-offending. <p>Find out more, visit justice.qld.gov.au/BetterJusticeTogether</p>  <p>The graphic is a square with a dark blue background. It features several colorful, circular patterns in shades of orange, green, and purple. In the center, there is a stylized illustration of a person's head and shoulders, rendered in a similar artistic style. Below the illustration, the text 'Queensland's plan for' is written in a small, light-colored font. Below that, 'Better Justice Together' is written in a larger, bold, white font. At the bottom right, there is a small red button with the text 'available now' in white.</p>
	<p>Graphic—Social media square option 1</p>



Better Justice Together

Post 2

It's time to achieve Better Justice Together.

While 4.6 per cent of Queensland's population are Aboriginal and/or Torres Strait Islander, Aboriginal and Torres Strait Islander peoples make up 37 per cent of adult prisoners in custody, and 69 per cent of young people in detention.

Better Justice Together is the Queensland Government's commitment to address the overrepresentation of Aboriginal and Torres Strait Islander peoples in Queensland's criminal justice system.

This plan, developed in partnership with Aboriginal and Torres Strait Islander peoples, is the first step towards a justice system that is culturally safe, free from discrimination and works for all Queenslanders.

Find out more, visit justice.qld.gov.au/BetterJusticeTogether



[Graphic—Social media square option 2](#)