

# PRIME

Proactive Regulation of Industry  
and Marketplace Entities  
**Priorities 2024–25**



# Compliance priorities 2024–25

## 2024–25 National priorities



### YOUNG CHILDREN'S PRODUCT SAFETY

Consumer product safety issues for young children, with a focus on the safety of **nursery products** including **furniture**, **infant self-feeding**, and **infant sleep products**.



### PRODUCT SAFETY ONLINE

Strengthening product safety online including through the use of technology by online marketplace to detect and prevent **unsafe product listings online**, and best practices to reduce safety risks from **second-hand goods sold online**.



### SUSTAINABILITY AND MAINTAINING PRODUCT SAFETY

Supporting Australia's transition to a safe and sustainable economy through education and **awareness raising**.



### EMERGING TECHNOLOGY AND PRODUCT SAFETY

Exploring product safety risks associated with the use of **emerging technology** in consumer products.



### IMPROVING PRODUCT SAFETY DATA

**Improving product safety data** to increase our ability to identify emerging product safety issues quickly and effectively.

## 2024–25 Queensland priorities



### ACL

Conducting compliance inspections with a focus on **price misrepresentations** across various sectors.



### MOTOR DEALERS

Improving and enforcing **motor dealer industry** compliance with the *Motor Dealer and Chattel Auctioneers Act 2014*, *Agents Financial Administration Act 2014*, and Regulations. This will include targeting unlicensed **motor dealers** and **caravan** safety.



### REAL ESTATE

Improving and enforcing **real estate industry** compliance with the *Property Occupations Act 2014*, *Agents Financial Administration Act 2014*, and Regulations. This will include targeting unlicensed activities.



### FUEL PRICING

Conducting compliance inspections on **fuel retailers** to ensure fuel price reporting information is accurate and timely.

## Queensland priorities continued



### SECURITY PROVIDERS

Conducting compliance inspections of **security providers** to ensure compliance with security provider legislation.



### EVENTS

Conducting checks of regional events and festivals to ensure **security providers** and **resident letting agents** are meeting their legislative obligations.



### TATTOOIST

Assessing regulatory compliance in the **tattoo industry**, with a focus on licensing requirements.



### SECOND-HAND DEALERS AND PAWNBROKERS

Conducting targeted compliance checks on **second-hand dealers**, **scrap metal** and **car wrecking** dealers to ensure their licensing requirements and compliance obligations are being met.



### PRODUCT SAFETY

Promote **safety** in the supply of **consumer goods and services**.

Further targeted product safety priorities will focus on:

- **Online retailers**
- **Market traders**
- **Importers**
- **Show bag contents and show-related products**
- **Toys and other household items sold by retailers in the lead up to Christmas**

## Emerging priorities

OFT will also assess emerging trends as they arise. These matters will be prioritised after an assessment of the following factors:

- *Whether it results from or impacts the introduction of new or amended legislation*
- *Whether the issue causes material consumer detriment*
- *Whether the issue impacts the public interest*
- *Whether the issue is a systemic failure or mischief in OFT's regulated industries*
- *Whether the issue unduly impacts consumer safety.*