**Newsletter and other content**

Use this content in your organisation’s newsletters, eDM or other channels.

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| **Content – short**  Heading with 50-80 words, with image option/s. |
| **New skills strategy delivers great training for good jobs**  The Queensland Government has released a five-year plan for the state's training system – the *Good Jobs, Great Training: Queensland Skills Strategy 2024 – 2028*.  Across five focus areas and five years, the strategy will further strengthen the state’s TAFE and training system while investing billions into skills to power our economy and open doors to good jobs for Queenslanders at all career stages. More Free TAFE, Trade Tasters for school students and funded higher-level qualifications are just the start!  A significant action under the Queensland Workforce Strategy, you can read all the details and discover insights from consultation with more than 8,000 Queenslanders at [www.qld.gov.au/SkillsStrategy](http://www.qld.gov.au/SkillsStrategy). |
| **Content – longer form**  Heading with 200-300 words, with image option/s. |
| **New skills strategy delivers great training for good jobs**  The Queensland Government has released a five-year plan for the state's TAFE and training system – the *Good Jobs, Great Training: Queensland Skills Strategy 2024 – 2028*.  As Queensland’s strong economy drives opportunities across our industries and regions, the new skills strategy sharpens focus on the role of TAFE, developing priority skills and delivering training for good jobs for all Queenslanders now and into the future.  More Free TAFE, Trade Tasters for school students and funded higher-level qualifications are just the start, with 22 initial actions across five focus areas.  Over five years, the strategy will further strengthen the state’s TAFE and training system while guiding billions in skills investment to maximise productivity and participation across our growing and changing workforce – building on strong foundations set by the Queensland Government’s *Good people. Good jobs: Queensland Workforce Strategy 2022 – 2032*.  The strategy is also Queensland’s roadmap to deliver on the landmark National Skills Agreement, unlocking funds for national priorities such as critical skills growth, delivering TAFE Centres of Excellence, Closing the Gap for First Nations Queenslanders, improving course completions and providing greater access to foundation skills.  Read all the details and discover insights from consultation with more than 8,000 Queenslanders at [www.qld.gov.au/SkillsStrategy](http://www.qld.gov.au/SkillsStrategy).  [Subscribe](https://analytics-au.clickdimensions.com/australiagovau-ainos/pages/ecj4ohfee2pbgaisomkjg.html?PageId=a378c2795ff8ed118f6e002248e32426) to stay up-to-date on the implementation of Queensland’s Good Jobs, Great Training strategy. |

Download image options and other materials from the [promotional pack](http://web.dtesb.qld.gov.au/cn/ainos/SkillsStrategy).