

### Our approach

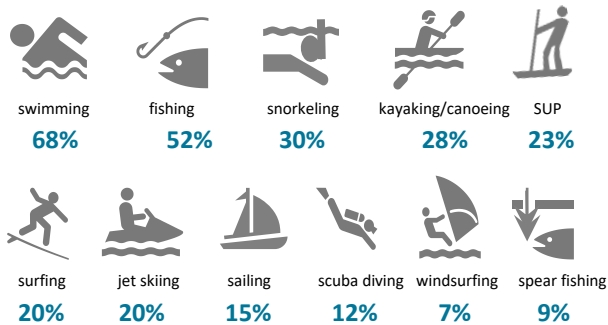
The SharkSmart drone trial began at five South East Queensland beaches in September 2020. Between February and April 2021, the Department of Agriculture and Fisheries sought community feedback through a market research survey (by invitation) and a community survey (open to all). Feedback received will help inform future decisions about the SharkSmart drone trial.

### Who we heard from

#### Market research survey



Participation in water-based activities in the last 12 months



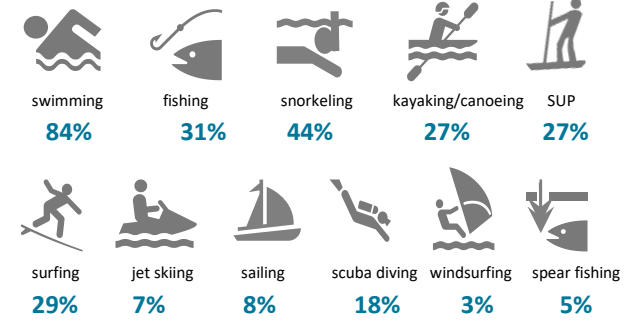
Queensland water users  
71% South East QLD  
29% Rest of QLD

Surveyed by invitation from a market research panel between 1 and 11 February 2021

#### Community survey



Participation in water-based activities in the last 12 months



Respondents  
67% South East QLD  
15% Rest of QLD  
18% Other location

Opted to participate in survey on DAF eHub portal between 10 March and 7 April 2021

#### Community quick poll



**1,761 responses**

on DAF eHub portal between 10 March and 7 April 2021

#### Social media



**206 comments**

on Fisheries Queensland social media between 10 March and 7 April 2021

#### Emails



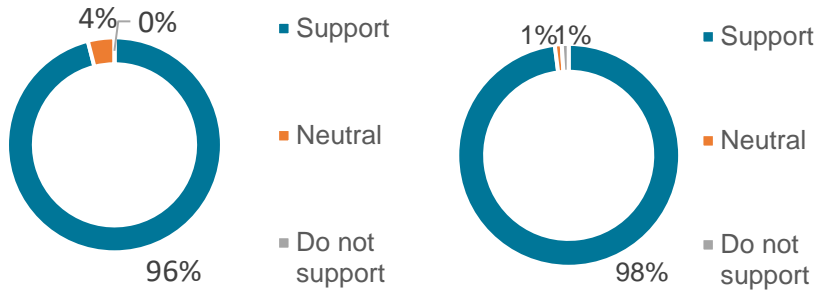
**6 email submissions**

received between 10 March and 7 April 2021

## What we heard

### Community feedback

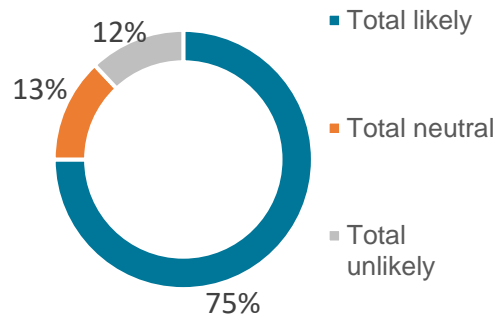
Attitudes toward drones as a shark spotting tool



Survey (n=233)

Quick poll (n=1,761)

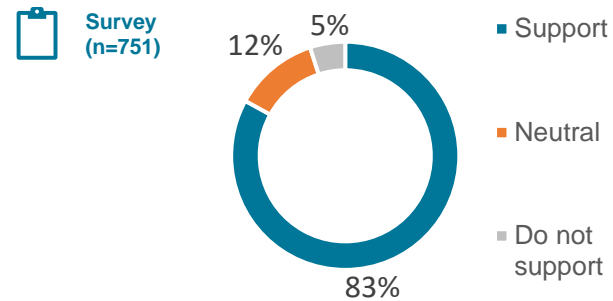
Likelihood of choosing a beach with a shark spotting drone



Survey (n=233)

### Market research survey

Attitudes toward drones as a shark spotting tool



### Key feedback themes across all methods

Drones do not harm sharks / non-invasive / better than nets or drumlines

Good / great idea which I support

Drones are efficient / have good overhead vision / can cover areas quickly

Drones don't endanger marine life and are safe for all creatures

Drones are cost effective / cheaper than helicopter surveillance

Drones ensure swimmer safety / can save lives