

Birthday Data - Domestic EG & TG

From:

To:

Cc:

Chris Peasley

Bcc:

Date: Wed, 09 Dec 2015 17:27:01 +1100

Attachments: Domestic Birthday Data 2016.xlsx (74.12 kB)

Hello All,

Kindly see attached is the monthly VIP Birthday Data ranges on ADT from 1,000 to 20,000 between TG & EG for January to June 2016.

In the coming, use this data to incentivise booking on patron birthday celebrations either ;

- The Star Boat monthly VIP Birthday – TG & EG ([REDACTED])
- Birthday Gift – Sales Manager (Check Birthday Gift Matrix)
- Group Birthday VIP Dinner's on property (Sales Manager to initiate)
- Private one on one VIP dinner on property or off (Sales Manager to initiate)

Please use this data to drive & stimulate patrons booking in the coming months.

Warm Regards,

[REDACTED]
**Vice President Sales and Marketing- VIP Slots
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