

Sexual consent community awareness campaign 2023

Communications kit – November 2023

Background

The *Sexual consent community awareness campaign 2023* aims to raise community awareness and understanding of sexual consent, positioned as a positive and normal part of all healthy sexual experiences.

What can you do to promote the campaign?

- Visit www.qld.gov.au/sexualconsentmatters to learn more about sexual consent and sexual violence
- Share this communication kit with your stakeholders and networks
- Include an article in your workplace e-newsletter or intranet
- Share a post on social media
- Start a conversation about affirmative consent
- Ensure you know the support options available for Queenslanders.

This communication kit includes proposed copy, key messages and links to campaign assets to help you spread the word.

Campaign assets

Download via www.qld.gov.au/sexualconsentmatters

Key messages:

Sexual consent:

- Talking about consent can seem daunting, but it doesn't have to be.
- When it comes to consent, words matter, body language matters and actions matter.
- Consent can be communicated through words or clear body language. Before and during any sexual activity, everyone must say or do something to check for consent.
- If you're not sure you've got consent – you need to check and be sure.
- Consent is all about respect and mutual and ongoing communication. It's not pressuring or threatening someone into doing something they don't want to do.
- No matter how long you've known someone, or how many times you've had sex or done sexual things with them before, consent must be agreed, together, every time.
- People have different boundaries and likes and dislikes when it comes to sex. What you're comfortable with and what you enjoy can also change over time. It's important to check you have consent every time – never assume consent.
- Having a conversation about consent means that we're saying or doing something to make sure everyone wants to be there and participate in the sexual activity.
- You can create a space where your partners feel safe to tell you no by being respectful and supportive – no matter the answer when you ask for consent.

For more information, visit www.qld.gov.au/sexualconsentmatters



Sexual violence:

- Sexual violence is *any* unwanted sexual behaviour towards another person, including sexual assault or harassment. It can happen in public or private and be carried out by someone known or unknown to the victim.
- Sexual assault is any unwanted sexual act that is forced on a person without their consent
- Using intimidation, physical force, or coercion to force someone into doing something sexual is sexual assault.
- Sexual assault includes rape and attempted rape, as well as unwanted sexual touching or groping, or being forced to perform a sexual act on another person.
- Sexual harassment is any unwelcome sexual conduct carried out to either offend, humiliate or intimidate another person. It includes uninvited physical intimacy such as touching in a sexual way, uninvited sexual propositions, and sexual remarks.
- Sexual violence can happen to anybody, regardless of age, gender, race, culture, socioeconomic status, ability, sexual orientation or location. However, women and girls are the majority of victims of sexual violence.
- Sexual violence is never acceptable. It can have devastating and long-lasting impacts on the health and wellbeing of victim-survivors, and the trauma can also impact their families, supporters and the community.

For more information, visit www.qld.gov.au/sexualconsentmatters

Support options:

- If you have been impacted by sexual assault, rape or sexual violence, it is important to know there is a range of help and support options available.
- Everyone deserves to be safe from sexual violence. If you have experienced sexual violence, it is not your fault and you are not to blame.
- Help and support is available for anyone impacted by sexual violence. Contact:
- 1800 Respect (www.1800respect.org.au) on 1800 737 732 offers 24/7 telephone and online crisis support.
- Lifeline (www.lifeline.org.au) on 13 11 14 offers 24-hour crisis support and suicide prevention.
- State-wide, the Queensland Sexual Assault Help Line offers telephone support and crisis counselling to anyone – adults and young people of any gender identity – who has been sexually assaulted or abused, and for anyone who is concerned or suspects someone they care about might have been assaulted or abused. They can be contacted on 1800 010 120, 7 days per week 7.30am-11.30pm. Visit www.dvconnect.org/sexual-assault-helpline.
- The Queensland Sexual Assault Network (QSAN) has contact details for regional and specific-focus services on its website (www.qsan.org.au/services). These include services for First Nations, migrant and young (aged 12-25 years) women and girls, along with women with intellectual and learning disabilities and specific men's services.
- Help and support is available, find out more about the [support services in Queensland](#).



Proposed content: -

Download promotional assets [here](#).

Channel	Copy
E-newsletter / Intranet article	<p>Words matter, body language matters, actions matter – sexual consent matters</p> <p>Talking about consent can seem daunting, but it doesn't have to be – there's lots of ways to do it.</p> <p>Consent is an important part of all healthy sexual experiences, and it's all about mutual respect and ongoing communication.</p> <p>Consent can be communicated through words or clear body language. Before and during any sexual activity, everyone must say or do something to check for consent. If you're not sure you've got consent – you need to check and be sure.</p> <p>You might say it or show it through body language. If you're ever unsure, stop check in and respect everyone's choice. Creating a space where everyone feels safe to say no is just as important.</p> <p>It's about making sure that everyone involved in a sexual activity feels safe, equal and respected. It's not okay to pressure or threaten anyone into doing something they don't want to do.</p> <p>Find out more about sexual consent and some of the ways you can seek, give or not give consent at www.qld.gov.au/sexualconsentmatters</p> <p>No one has the right to make you do anything you don't want to do. If you believe you have experienced sexual violence, please know this is not your fault and you are not alone.</p> <p>Help and support is available, find out more about the support services in Queensland.</p>
Social media post	<p>When it comes to consent, words matter, body language matters and actions matter.</p> <p>Consent can be communicated through words or clear body language. Before and during any sexual activity, everyone must say or do something to check for consent. If you're not sure you've got consent – you need to check and be sure.</p> <p>Learn more at www.qld.gov.au/sexualconsentmatters</p> <p>#sexualconsentmatters #consent #consentQLD</p>
Social media post	<p>Talking about sexual consent can seem daunting, but it doesn't have to be – there's lots of ways to do it.</p> <p>It's all about respect and mutual and ongoing communication. It's not pressuring or threatening someone into doing something they want to do.</p> <p>Checking in with each other is how we make sure everyone feels safe and respected during sex. Find out more at www.qld.gov.au/sexualconsentmatters</p> <p>#sexualconsentmatters #consent #consentQLD</p>

